

## Zoldak Research

## Idaho Dispatch April 2022

### **Crosstab Reports**

Performed by Zoldak Research

The Idaho Republican Primary Survey was conducted by IVR and Online Interviews from April 9 -12 among a random sample of 549 likely voters. The survey has a margin of error of +/- 4.2 percentage points. Results are weighted. Some percentages in crosstab reports for this poll may not add to 100% due to rounding.

## **Crosstab Reports**

### Q1 Voter Propensity

		Q1 Voter Propensity	1		
		Extremely Likely	Very Likely	Somewhat Likely	Total
Q2 Right Wrong Track	Right Direction	49.4%	56.2%	43.9%	49.6%
	Wrong Direction	37%	21.7%	42.9%	36.4%
	Don't know	13.6%	22.1%	13.1%	14.1%
	Total	100%	100%	100%	100%
Q3 Governor Ballot	Brad Little	58.8%	79%	57.1%	59.9%
	Janice McGeachin	30.1%	12.3%	17.2%	28.5%
	Ashley Jackson	0.8%	2.9%	4%	1.1%
	Ed Humphreys	6.3%	5.8%	4.5%	6.2%
	Steve Bradshaw	2.5%	0%	8.1%	2.6%
	Cody Usabel	0%	0%	0%	0%
	Lisa Marie	0.8%	0%	4.5%	0.9%
	Ben Cannady	0.6% 0%		4.5%	0.8%
	Total	100%	100%	100%	100%
Q4 Opinion Little	Very favorable	41.4%	44.2%	43.9%	41.7%
	Somewhat favorable	25%	40.2%	25.8%	25.9%
	Neither favorable or unfavorable	7.3%	6.2%	21.2%	7.8%
	Somewhat unfavorable	9.5%	6.5%	4.5%	9.1%
	Very unfavorable	16.5%	2.9%	4.5%	15.2%
	Never heard of	0.4%	0%	0%	0.3%
	Total	100%	100%	100%	100%

## **Crosstab Reports**

### Q1 Voter Propensity

		Q1 Voter Propensit	у		
		Extremely Likely	Very Likely	Somewhat Likely	Total
Q5 Opinion McGeachin	Very favorable	22.1%	12.3%	17.2%	21.3%
	Somewhat favorable	16.3%	15.6%	0%	15.6%
	Neither favorable or unfavorable	17.4%	28.3%	21.7%	18.2%
	Somewhat unfavorable	7.6%	15.2%	4.5%	7.9%
	Very unfavorable	29.9%	28.6%	35.4%	30%
	Never heard of	6.9%	0%	21.2%	7.1%
	Total	100%	100%	100%	100%
Q6 Opinion Humphreys	Very favorable	5.1%	2.9%	4%	4.9%
	Somewhat favorable	9.4%	12.3%	13.1%	9.7%
	Neither favorable or unfavorable	39.1%	50.7%	25.8%	39.2%
	Somewhat unfavorable	6.2%	0%	9.1%	6%
	Very unfavorable	8.1%	0%	0%	7.3%
	Never heard of	32%	34.1%	48%	32.8%
	Total	100%	100%	100%	100%
Q7 Little_McGeachin	Brad Little	60.7%	78.3%	74.2%	62.3%
	Janice McGeachin	34.2%	9.1%	21.7%	32.2%
	Undecided	5.1%	12.7%	4%	5.5%
	Total	100%	100%	100%	100%
Q8 Little_Humphries	Brad Little	61.7%	68.8%	69.7%	62.5%
	Ed Humphreys	20.6%	5.8%	9.1%	19.3%
	Undecided	17.6%	25.4%	21.2%	18.3%
	Total	100%	100%	100%	100%

## **Crosstab Reports**

### Q1 Voter Propensity

		Q1 Voter Propensity			
		Extremely Likely	Very Likely	Somewhat Likely	Total
Q9 LtGovernor Ballot	Scott Bedke	31.8%	30.8%	39.9%	32.1%
	Priscilla Giddings	26.1%	9.1%	25.8%	25%
	Daniel Gasiorowski	3.4%	9.4%	12.6%	4.2%
	Undecided	38.6%	50.7%	21.7%	38.7%
	Total	100%	100%	100%	100%
Q10 AttnyGeneral Ballot	Lawrence Wasden	33.3%	27.9%	21.2%	32.5%
	Raúl Labrador	36.9%	37.7%	22.2%	36.4%
	Arthur Macomber	3.9%	9.1%	9.1%	4.4%
	Undecided	25.9%	25.4%	47.5%	26.8%
	Total	100%	100%	100%	100%
Q11 Wadsen_Macomber	Lawrence Wasden	38.5%	33.7%	29.8%	37.9%
	Arthur Macomber	15.2%	11.9%	17.7%	15.1%
	Undecided	46.3%	54.4%	52.5%	47%
	Total	100%	100%	100%	100%
Q12 Wadsen_Labrador	Lawrence Wasden	36%	27.5%	38.9%	35.6%
	Raúl Labrador	38.6%	36.9%	22.2%	37.8%
	Undecided	25.4%	35.5%	38.9%	26.6%
	Total	100%	100%	100%	100%

## **Crosstab Reports**

### Q1 Voter Propensity

		Q1 Voter Propensity			
		Extremely Likely	Very Likely	Somewhat Likely	Total
Q13 Party Identification	Republican	74.2%	68.8%	33.8%	72.2%
	Democrat	2.3%	0%	13.6%	2.6%
	Independent	17.6%	28.3%	39.9%	19.2%
	Something Else	5.8%	2.9%	12.6%	5.9%
	Total	100%	100%	100%	100%
Q14 Ideology	Very Conservative	51.3%	30.4%	29.8%	49.1%
	Somewhat Conservative	29.1%	56.5%	18.2%	30.3%
	Moderate	16.8%	13.1%	34.3%	17.3%
	Somewhat Liberal	2%	0%	9.1%	2.2%
	Very Liberal	0.8% 0%		8.6%	1.1%
	Total	100%	100%	100%	100%
Q15 Age	18-34	6.1%	3.3%	16.7%	6.4%
	35-54	23.2%	15.2%	26.8%	22.9%
	55-64	19.9%	18.8%	13.1%	19.6%
	65+	50.7%	62.7%	43.4%	51.1%
	Total	100%	100%	100%	100%
Q16 Gender	Male	51.1%	34.7%	36.3%	49.5%
	Female	48.9%	65.3%	63.7%	50.5%
	Total	100%	100%	100%	100%

## **Crosstab Reports**

### Q1 Voter Propensity

		Q1 Voter Propensity			
		Extremely Likely	Very Likely	Somewhat Likely	Total
Q17 Education	High School Degree or less	15.8%	27.9%	43.4%	17.7%
	Some College	38.1%	37.3%	22.2%	37.4%
	Bachelor's Degree	29.5%	15.9%	25.8%	28.5%
	Graduate Degree, such as a Master's degree, professional degree, or PhD	16.6%	18.8%	8.6%	16.4%
	Total	100%	100%	100%	100%
Q18 Household Income	Less than \$50,000	23.2%	36.6%	51%	25.2%
	\$50,000 to less than \$75,000	19.5%	15.6%	18.2%	19.3%
	\$75,000 to less than \$150,000	26.4% 19.2%		17.7%	25.6%
	More than \$150,000	13.8%	6.2%	0%	12.8%
	Prefer not to say	17%	22.5%	13.1%	17.1%
	Total	100%	100%	100%	100%

## **Crosstab Reports**

### Q2 Right Wrong Track

		Q2 Right Wrong Tr	ack		
		Right Direction	Wrong Direction	Don't know	Total
Q1 Voter Propensity	Extremely Likely	89.5%	91.4%	86.7%	89.8%
	Very Likely	6.7%	3.5%	9.3%	5.9%
	Somewhat Likely	3.8%	5%	4%	4.3%
	Total	100%	100%	100%	100%
Q3 Governor Ballot	Brad Little	79.6%	37.9%	47.3%	59.9%
	Janice McGeachin	15.7%	46.3%	27.6%	28.5%
	Ashley Jackson	0.7%	2%	0%	1.1%
	Ed Humphreys	2.5%	9.2%	11.6%	6.2%
	Steve Bradshaw	0.7%	3%	8.1%	2.6%
	Cody Usabel	0%	0%	0%	0%
	Lisa Marie	0%	1%	4%	0.9%
	Ben Cannady	0.7%	0.5%	1.4%	0.8%
	Total	100%	100%	100%	100%
Q4 Opinion Little	Very favorable	64.7%	15.1%	29.2%	41.7%
	Somewhat favorable	23.6%	28.4%	27.5%	25.9%
	Neither favorable or unfavorable	3.6%	11.5%	13.1%	7.8%
	Somewhat unfavorable	5.4%	12.1%	14.3%	9.1%
	Very unfavorable	2.3%	32.9%	14.7%	15.2%
	Never heard of	0.3%	0%	1.2%	0.3%
	Total	100%	100%	100%	100%

## **Crosstab Reports**

### Q2 Right Wrong Track

		Q2 Right Wrong Tra	ack		
		Right Direction	Wrong Direction	Don't know	Total
Q5 Opinion McGeachin	Very favorable	12.4%	36.6%	13.1%	21.3%
	Somewhat favorable	13.8%	16.3%	19.8%	15.6%
	Neither favorable or unfavorable	25.5%	7.4%	20%	18.2%
	Somewhat unfavorable	8.8%	7.7%	5%	7.9%
	Very unfavorable	30.8%	29.4%	28.7%	30%
	Never heard of	8.7%	2.5%	13.3%	7.1%
	Total	100%	100%	100%	100%
Q6 Opinion Humphreys	Very favorable	2.2%	9.7%	2.4%	5%
	Somewhat favorable	9.5%	9.6%	11%	9.7%
	Neither favorable or unfavorable	45.2%	30%	42.1%	39.3%
	Somewhat unfavorable	3.7%	3.7% 9.9%		6%
	Very unfavorable	4.3%	12.2%	5%	7.3%
	Never heard of	35.1%	28.5%	35.6%	32.8%
	Total	100%	100%	100%	100%
Q7 Little_McGeachin	Brad Little	79.9%	42.6%	51.1%	62.3%
	Janice McGeachin	16%	53.5%	34.2%	32.2%
	Undecided	4.1%	4%	14.7%	5.5%
	Total	100%	100%	100%	100%
Q8 Little_Humphries	Brad Little	80.2%	43.3%	49.8%	62.5%
	Ed Humphreys	7.9%	36.1%	15.6%	19.3%
	Undecided	11.8%	20.6%	34.7%	18.3%
	Total	100%	100%	100%	100%

## **Crosstab Reports**

### Q2 Right Wrong Track

		Q2 Right Wrong Trac	k		
		Right Direction	Wrong Direction	Don't know	Total
Q9 LtGovernor Ballot	Scott Bedke	37.2%	28.9%	22.6%	32.1%
	Priscilla Giddings	18%	36.6%	20%	25%
	Daniel Gasiorowski	3.8%	5.8%	1.2%	4.2%
	Undecided	41%	28.7%	56.2%	38.6%
	Total	100%	100%	100%	100%
Q10 AttnyGeneral Ballot	Lawrence Wasden	36.9%	27.2%	30.4%	32.5%
	Raúl Labrador	33.1%	43%	30.4%	36.3%
	Arthur Macomber	1.9%	8%	4%	4.4%
	Undecided	28.1%	21.7%	35.3%	26.8%
	Total	100%	100%	100%	100%
Q11 Wadsen_Macomber	Lawrence Wasden	45.3%	30.8%	30.2%	37.9%
	Arthur Macomber	9.1%	25.5%	9.2%	15.1%
	Undecided	45.6%	43.7%	60.6%	47%
	Total	100%	100%	100%	100%
Q12 Wadsen_Labrador	Lawrence Wasden	38.7%	34.4%	27.6%	35.6%
	Raúl Labrador	33.5%	45%	34.4%	37.8%
	Undecided	27.8%	20.6%	38%	26.6%
	Total	100%	100%	100%	100%

## **Crosstab Reports**

### Q2 Right Wrong Track

		Q2 Right Wrong Trac	ck		
		Right Direction	Wrong Direction	Don't know	Total
Q13 Party Identification	Republican	79.9%	61.5%	72.8%	72.2%
	Democrat	1.2%	4.6%	2.8%	2.6%
	Independent	14.5%	25.1%	20.6%	19.2%
	Something Else	4.4%	8.9%	3.8%	5.9%
	Total	100%	100%	100%	100%
Q14 Ideology	Very Conservative	47.2%	49.6%	54.4%	49.1%
	Somewhat Conservative	37.3%	23.2%	23.8%	30.3%
	Moderate	14.8%	19.6%	20.4%	17.3%
	Somewhat Liberal	0.3%	5%	1.4%	2.2%
	Very Liberal	0.3% 2.5%		0%	1.1%
	Total	100%	100%	100%	100%
Q15 Age	18-34	4.6%	9.4%	5%	6.4%
	35-54	17.4%	33.2%	15.6%	22.9%
	55-64	20.5%	17.3%	22.1%	19.6%
	65+	57.4%	40.1%	57.3%	51.1%
	Total	100%	100%	100%	100%
Q16 Gender	Male	52.3%	51%	35.4%	49.5%
	Female	47.7%	49%	64.6%	50.5%
	Total	100%	100%	100%	100%

## **Crosstab Reports**

### Q2 Right Wrong Track

		Q2 Right Wrong Trac	k		
		Right Direction	Wrong Direction	Don't know	Total
Q17 Education	High School Degree or less	21.6%	10.5%	22.4%	17.7%
	Some College	36.7%	37.4%	39.9%	37.4%
	Bachelor's Degree	27.3%	30.4%	27.6%	28.5%
	Graduate Degree, such as a Master's degree, professional degree, or PhD	14.4%	21.6%	10.1%	16.4%
	Total	100%	100%	100%	100%
Q18 Household Income	Less than \$50,000	29.7%	17.6%	29%	25.2%
	\$50,000 to less than \$75,000	14.3%	23.6%	25.2%	19.2%
	\$75,000 to less than \$150,000	25.8%	28.7%	17.1%	25.6%
	More than \$150,000	12.3%	15.5%	7.5%	12.8%
	Prefer not to say	17.8%	14.7%	21.2%	17.1%
	Total	100%	100%	100%	100%

## **Crosstab Reports**

#### Q3 Governor Ballot

		Q3 Gove	nor Ballot							
		Brad Little	Janice McGeac hin	Ashley Jackson	Ed Humph reys	Steve Bradsh aw	Cody Usabel	Lisa Marie	Ben Cannad y	Total
Q1 Voter Propensity	Extrem ely Likely	88.1%	94.9%	68.7%	91.3%	86.8%	0%	79.1%	74.3%	89.8%
	Very Likely	7.8%	2.6%	15.7%	5.5%	0%	0%	0%	0%	5.9%
	Somew hat Likely	4.1%	2.6%	15.7%	3.1%	13.2%	0%	20.9%	25.7%	4.3%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q2 Right Wrong Track	Right Directio n	65.9%	27.3%	33.3%	19.8%	14%	0%	0%	48.5%	49.5%
	Wrong Directio n	23%	59.1%	66.7%	53.8%	42.1%	0%	39.5%	25.7%	36.4%
	Don't know	11.1%	13.6%	0%	26.4%	43.8%	0%	60.5%	25.7%	14.1%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q4 Opinion Little	Very favorab le	67.7%	2%	0%	2.8%	6.6%	0%	0%	25.7%	41.7%
	Somew hat favorab le	27.4%	23.7%	33.3%	20.5%	21.5%	0%	18.6%	51.5%	25.9%
	Neither favorab le or unfavor able	4%	11.9%	15.7%	15.3%	21.5%	0%	20.9%	22.8%	7.8%
	Somew hat unfavor able	0.9%	23.6%	0%	26%	7.4%	0%	0%	0%	9.1%
	Very unfavor able	0%	38.3%	51%	32.6%	43%	0%	60.5%	0%	15.2%
	Never heard of	0%	0.6%	0%	2.8%	0%	0%	0%	0%	0.3%

		Q3 Gove	rnor Ballot							
		Brad Little	Janice McGeac hin	Ashley Jackson	Ed Humph reys	Steve Bradsh aw	Cody Usabel	Lisa Marie	Ben Cannad y	Total
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q5 Opinion McGeachin	Very favorab le	3.1%	65.6%	0%	9%	6.6%	0%	0%	0%	21.3%
	Somew hat favorab le	8.1%	30.5%	51%	22.9%	0%	0%	0%	0%	15.6%
	Neither favorab le or unfavor able	24.5%	3.2%	15.7%	17.7%	36.4%	0%	0%	51.5%	18.2%
	Somew hat unfavor able	9.4%	0%	33.3%	14.9%	14.9%	0%	20.9%	48.5%	7.9%
	Very unfavor able	47.3%	0%	0%	24%	0%	0%	18.6%	0%	30%
	Never heard of	7.5%	0.7%	0%	11.5%	42.1%	0%	60.5%	0%	7.1%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%

## **Crosstab Reports**

#### Q3 Governor Ballot

		Q3 Governor Ballot									
		Brad Little	Janice McGeac hin	Ashley Jackson	Ed Humph reys	Steve Bradsh aw	Cody Usabel	Lisa Marie	Ben Cannad y	Total	
Q6 Opinion Humphreys	Very favorab le	0.6%	1.9%	15.7%	62.2%	0%	0%	0%	0%	4.9%	
	Somew hat favorab le	8.3%	10.2%	0%	24%	6.6%	0%	0%	25.7%	9.7%	
	Neither favorab le or unfavor able	42%	39.6%	84.3%	5.5%	43.8%	0%	0%	51.5%	39.3%	
	Somew hat unfavor able	4.6%	10.9%	0%	0%	6.6%	0%	0%	0%	6%	
	Very unfavor able	9.3%	5.5%	0%	0%	0%	0%	20.9%	0%	7.3%	
	Never heard of	35.3%	32%	0%	8.3%	43%	0%	79.1%	22.8%	32.8%	
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Q7 Little_McGeachin	Brad Little	97.5%	1.2%	15.7%	33%	28.9%	0%	18.6%	48.5%	62.3%	
	Janice McGeac hin	0.6%	95%	51%	37.8%	49.6%	0%	60.5%	0%	32.2%	
	Undeci ded	1.9%	3.8%	33.3%	29.2%	21.5%	0%	20.9%	51.5%	5.5%	
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Q8 Little_Humphries	Brad Little	93.3%	20%	0%	0%	21.5%	0%	18.6%	25.7%	62.5%	
	Ed Humph reys	1.2%	38.8%	49%	79.5%	42.1%	0%	60.5%	48.5%	19.3%	
	Undeci ded	5.6%	41.2%	51%	20.5%	36.4%	0%	20.9%	25.7%	18.3%	
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	

		Q3 Gover	nor Ballot							
		Brad Little	Janice McGeac hin	Ashley Jackson	Ed Humph reys	Steve Bradsh aw	Cody Usabel	Lisa Marie	Ben Cannad y	Total
Q9 LtGovernor Ballot	Scott Bedke	43.7%	15%	15.7%	17.7%	7.4%	0%	20.9%	0%	32.1%
	Priscilla Gidding s	12.7%	51.5%	31.3%	24%	28.9%	0%	18.6%	0%	25%
	Daniel Gasioro wski	4%	2.5%	17.7%	2.8%	13.2%	0%	0%	51.5%	4.2%
	Undeci ded	39.6%	31%	35.3%	55.5%	50.4%	0%	60.5%	48.5%	38.7%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%

## **Crosstab Reports**

#### Q3 Governor Ballot

		Q3 Gove	rnor Ballot							
		Brad Little	Janice McGeac hin	Ashley Jackson	Ed Humph reys	Steve Bradsh aw	Cody Usabel	Lisa Marie	Ben Cannad y	Total
Q10 AttnyGeneral Ballot	Lawren ce Wasden	46.7%	8.7%	33.3%	11.8%	20.6%	0%	18.6%	25.7%	32.5%
	Raúl Labrad or	23.7%	60.9%	33.3%	43.7%	36.4%	0%	41.9%	51.5%	36.3%
	Arthur Macom ber	2.8%	7.1%	0%	11.8%	0%	0%	0%	0%	4.4%
	Undeci ded	26.9%	23.3%	33.3%	32.6%	43%	0%	39.5%	22.8%	26.8%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q11 Wadsen_Macomber	Lawren ce Wasden	51.9%	17.4%	15.7%	11.8%	27.2%	0%	0%	25.7%	37.9%
	Arthur Macom ber	6.9%	28%	33.3%	33%	7.4%	0%	41.9%	0%	15.1%
	Undeci ded	41.2%	54.6%	51%	55.2%	65.3%	0%	58.1%	74.3%	47%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q12 Wadsen_Labrador	Lawren ce Wasden	48.4%	14.6%	15.7%	15.3%	34.7%	0%	18.6%	25.7%	35.6%
	Raúl Labrad or	24.6%	63.4%	33.3%	52.8%	28.9%	0%	20.9%	51.5%	37.8%
	Undeci ded	26.9%	21.9%	51%	31.9%	36.4%	0%	60.5%	22.8%	26.6%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q13 Party Identification	Republi can	75%	68.9%	31.3%	74.3%	58.7%	0%	81.4%	51.5%	72.2%
	Democ rat	3.4%	1.4%	0%	3.1%	0%	0%	0%	0%	2.6%
	Indepe ndent	18.8%	19.1%	51%	19.8%	14%	0%	18.6%	22.8%	19.2%

	Q3	Govern	nor Ballot							
	Bra Litt	tle	Janice McGeac hin	Ashley Jackson	Ed Humph reys	Steve Bradsh aw	Cody Usabel	Lisa Marie	Ben Cannad y	Total
	neth 2.	.7%	10.7%	17.7%	2.8%	27.2%	0%	0%	25.7%	6%
Тс	otal 10	00%	100%	100%	100%	100%	100%	100%	100%	100%

## **Crosstab Reports**

#### Q3 Governor Ballot

		Q3 Gover	rnor Ballot							
		Brad Little	Janice McGeac hin	Ashley Jackson	Ed Humph reys	Steve Bradsh aw	Cody Usabel	Lisa Marie	Ben Cannad y	Total
Q14 Ideology	Very Conser vative	35.5%	71.7%	31.3%	82.6%	65.3%	0%	20.9%	0%	49.1%
	Somew hat Conser vative	36.1%	22.5%	53%	11.5%	0%	0%	41.9%	77.2%	30.3%
	Modera te	24.1%	3.9%	15.7%	2.8%	34.7%	0%	37.2%	22.8%	17.3%
	Somew hat Liberal	2.4%	1.9%	0%	3.1%	0%	0%	0%	0%	2.2%
	Very Liberal	1.8%	0%	0%	0%	0%	0%	0%	0%	1.1%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q15 Age	18-34	5.3%	6.3%	0%	14.6%	13.2%	0%	20.9%	0%	6.4%
	35-54	17.5%	31.9%	51%	23.6%	28.9%	0%	60.5%	0%	22.9%
	55-64	16.7%	24.5%	15.7%	24%	14.9%	0%	18.6%	48.5%	19.5%
	65+	60.5%	37.4%	33.3%	37.8%	43%	0%	0%	51.5%	51.1%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q16 Gender	Male	49.6%	51.8%	47%	49.9%	33%	0%	37.2%	22.8%	49.5%
	Female	50.4%	48.2%	53%	50.1%	67%	0%	62.8%	77.2%	50.5%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q17 Education	High School Degree or less	19.2%	15.2%	0%	11.8%	14%	0%	58.1%	25.7%	17.7%
	Some College	30.3%	46.1%	66.7%	52.4%	51.3%	0%	41.9%	51.5%	37.4%
	Bachel or's Degree	30.1%	27.6%	33.3%	24%	28.1%	0%	0%	0%	28.5%

		Q3 Gover	nor Ballot							
		Brad Little	Janice McGeac hin	Ashley Jackson	Ed Humph reys	Steve Bradsh aw	Cody Usabel	Lisa Marie	Ben Cannad y	Total
to E	Gradua te Degree, such as a Master' s degree, professi onal degree, or PhD	20.4%	11.1%	0%	11.8%	6.6%	0%	0%	22.8%	16.4%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%

## **Crosstab Reports**

#### Q3 Governor Ballot

		Q3 Governor Ballot								
		Brad Little	Janice McGeac hin	Ashley Jackson	Ed Humph reys	Steve Bradsh aw	Cody Usabel	Lisa Marie	Ben Cannad y	Total
Q18 Household Income	Less than \$50,00	25.9%	24.9%	49%	11.8%	35.5%	0%	20.9%	25.7%	25.2%
	\$50,00 0 to less than \$75,00	16.1%	21.3%	33.3%	29.5%	28.9%	0%	20.9%	51.5%	19.2%
	\$75,00 0 to less than \$150,0	26.5%	26.6%	17.7%	26%	7.4%	0%	0%	22.8%	25.6%
	More than \$150,0	13.3%	13.1%	0%	11.8%	0%	0%	39.5%	0%	12.8%
	Prefer not to say	18.2%	14.1%	0%	20.8%	28.1%	0%	18.6%	0%	17.1%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%

## **Crosstab Reports**

### **Q4** Opinion Little

		Q4 Opinion	Little					
		Very favorable	Somewhat favorable	Neither favorable or unfavorabl e	Somewhat unfavorabl e	Very unfavorabl e	Never heard of	Total
Q1 Voter Propensity	Extremely Likely	89.2%	86.6%	83.8%	93.6%	97.6%	100%	89.8%
	Very Likely	6.3%	9.2%	4.7%	4.3%	1.1%	0%	5.9%
	Somewhat Likely	4.5%	4.2%	11.5%	2.1%	1.3%	0%	4.3%
	Total	100%	100%	100%	100%	100%	100%	100%
Q2 Right Wrong Track	Right Direction	76.9%	45.1%	23.1%	29.5%	7.5%	50%	49.5%
	Wrong Direction	13.2%	39.9%	53.3%	48.2%	78.9%	0%	36.4%
	Don't know	9.9%	14.9%	23.6%	22.2%	13.6%	50%	14%
	Total	100%	100%	100%	100%	100%	100%	100%
Q3 Governor Ballot	Brad Little	97.4%	63.3%	30.5%	6.1%	0%	0%	59.9%
	Janice McGeachi n	1.3%	26.1%	43.4%	74%	71.9%	50%	28.5%
	Ashley Jackson	0%	1.4%	2.2%	0%	3.7%	0%	1.1%
	Ed Humphre ys	0.4%	4.9%	12.1%	17.7%	13.3%	50%	6.2%
	Steve Bradshaw	0.4%	2.2%	7.1%	2.1%	7.4%	0%	2.6%
	Cody Usabel	0%	0%	0%	0%	0%	0%	0%
	Lisa Marie	0%	0.7%	2.5%	0%	3.7%	0%	0.9%
	Ben Cannady	0.5%	1.5%	2.2%	0%	0%	0%	0.7%
	Total	100%	100%	100%	100%	100%	100%	100%

## **Crosstab Reports**

### Q4 Opinion Little

		Q4 Opinion	Little					
		Very favorable	Somewhat favorable	Neither favorable or unfavorabl e	Somewhat unfavorabl e	Very unfavorabl e	Never heard of	Total
Q5 Opinion McGeachin	Very favorable	5.8%	17.6%	15.6%	44%	58.8%	50%	21.3%
	Somewhat favorable	8.3%	14.7%	23.4%	33.3%	22.8%	0%	15.6%
	Neither favorable or unfavorab	25.5%	19.1%	14%	6.1%	6.2%	0%	18.2%
	Somewhat unfavorab le	7.5%	12%	14%	4.3%	1.3%	0%	7.9%
	Very unfavorab le	43.5%	35.3%	21.2%	8.3%	2.4%	0%	30%
	Never heard of	9.5%	1.4%	11.8%	4%	8.5%	50%	7.1%
	Total	100%	100%	100%	100%	100%	100%	100%
Q6 Opinion Humphreys	Very favorable	0.9%	4.8%	7.1%	10.2%	12%	0%	4.9%
	Somewhat favorable	9.3%	10.5%	7.1%	13.7%	8.8%	0%	9.7%
	Neither favorable or unfavorab	45%	41.1%	20.9%	38.1%	31.3%	0%	39.3%
	Somewhat unfavorab le	4%	3.5%	11.8%	7.8%	11.8%	0%	6%
	Very unfavorab le	7.8%	6.8%	9.1%	1.9%	9.3%	0%	7.3%
	Never heard of	32.9%	33.3%	44%	28.4%	26.8%	100%	32.8%
	Total	100%	100%	100%	100%	100%	100%	100%
Q7 Little_McGeachin	Brad Little	96.9%	69.6%	37.6%	8.3%	1.1%	0%	62.3%

		Q4 Opinion	Little					
		Very favorable	Somewhat favorable	Neither favorable or unfavorabl e	Somewhat unfavorabl e	Very unfavorabl e	Never heard of	Total
	Janice McGeachi n	1.8%	24.6%	43.4%	81.6%	94.1%	0%	32.2%
	Undecided	1.3%	5.8%	19%	10.2%	4.8%	100%	5.5%
	Total	100%	100%	100%	100%	100%	100%	100%
Q8 Little_Humphries	Brad Little	94.7%	72.9%	39.6%	5.9%	2.3%	50%	62.5%
	Ed Humphre ys	0.9%	10.5%	27.5%	53.9%	60.1%	0%	19.3%
	Undecided	4.4%	16.5%	33%	40.2%	37.7%	50%	18.3%
	Total	100%	100%	100%	100%	100%	100%	100%

## **Crosstab Reports**

### **Q4** Opinion Little

		Q4 Opinion	Little					
		Very favorable	Somewhat favorable	Neither favorable or unfavorabl e	Somewhat unfavorabl e	Very unfavorabl e	Never heard of	Total
Q9 LtGovernor Ballot	Scott Bedke	43.4%	33.4%	29.9%	11.8%	11.9%	50%	32.1%
	Priscilla Giddings	14.3%	17.4%	28.3%	51.8%	50.4%	0%	25%
	Daniel Gasiorows ki	5.3%	3.4%	2.5%	0%	5.9%	0%	4.2%
	Undecided	37%	45.8%	39.3%	36.4%	31.7%	50%	38.6%
	Total	100%	100%	100%	100%	100%	100%	100%
Q10 AttnyGeneral Ballot	Lawrence Wasden	47.3%	36%	28.3%	7.6%	2.3%	50%	32.5%
	Raúl Labrador	22.8%	32.8%	36.8%	64.1%	63.7%	0%	36.4%
	Arthur Macombe r	3.6%	3.5%	2.5%	10.2%	5.9%	0%	4.4%
	Undecided	26.4%	27.7%	32.4%	18.2%	28.1%	50%	26.8%
	Total	100%	100%	100%	100%	100%	100%	100%
Q11 Wadsen_Macomber	Lawrence Wasden	53.6%	39.4%	39.3%	7.6%	9.3%	50%	37.9%
	Arthur Macombe r	6.1%	11.9%	11.8%	37.8%	33.7%	0%	15.1%
	Undecided	40.3%	48.7%	48.9%	54.6%	56.9%	50%	47%
	Total	100%	100%	100%	100%	100%	100%	100%
Q12 Wadsen_Labrador	Lawrence Wasden	50%	38%	28.3%	13.9%	8.4%	50%	35.6%
	Raúl Labrador	24%	31.5%	46.4%	68.3%	64.6%	0%	37.8%
	Undecided	26%	30.5%	25.3%	17.7%	27.1%	50%	26.6%
	Total	100%	100%	100%	100%	100%	100%	100%

## **Crosstab Reports**

### **Q4** Opinion Little

		Q4 Opinion	Little					
		Very favorable	Somewhat favorable	Neither favorable or unfavorabl e	Somewhat unfavorabl e	Very unfavorabl e	Never heard of	Total
Q13 Party Identification	Republica n	80.6%	67%	63.2%	66.4%	67.7%	0%	72.2%
	Democrat	2.8%	4.3%	4.7%	0%	0%	0%	2.6%
	Independe nt	14.3%	24.7%	23.1%	23.4%	18%	50%	19.2%
	Somethin g Else	2.3%	4%	9.1%	10.2%	14.3%	50%	6%
	Total	100%	100%	100%	100%	100%	100%	100%
Q14 Ideology	Very Conservati ve	39.9%	37.6%	60.2%	70.5%	75.5%	50%	49.1%
	Somewhat Conservati ve	35.9%	37.3%	16.2%	19.9%	16%	50%	30.3%
	Moderate	22.8%	18.9%	16.5%	5.9%	7.4%	0%	17.3%
	Somewhat Liberal	0.9%	3.5%	7.1%	1.9%	1.1%	0%	2.2%
	Very Liberal	0.5%	2.7%	0%	1.9%	0%	0%	1.1%
	Total	100%	100%	100%	100%	100%	100%	100%
Q15 Age	18-34	3.9%	6.8%	2.2%	11.8%	11.9%	0%	6.4%
	35-54	13.5%	23.1%	32.1%	27.9%	40.1%	50%	22.9%
	55-64	15.7%	22.1%	18.4%	32.2%	19.3%	0%	19.5%
	65+	66.9%	48%	47.3%	28.1%	28.8%	50%	51.1%
	Total	100%	100%	100%	100%	100%	100%	100%
Q16 Gender	Male	46.6%	54.4%	50.5%	51%	46.4%	100%	49.5%
	Female	53.4%	45.6%	49.5%	49%	53.6%	0%	50.5%
	Total	100%	100%	100%	100%	100%	100%	100%

## **Crosstab Reports**

### **Q4** Opinion Little

		Q4 Opinion	Little					
		Very favorable	Somewhat favorable	Neither favorable or unfavorabl e	Somewhat unfavorabl e	Very unfavorabl e	Never heard of	Total
Q17 Education	High School Degree or less	22.3%	17.5%	9.6%	16.1%	10.6%	0%	17.7%
	Some College	29.3%	40.6%	37.6%	42.1%	50.9%	50%	37.4%
	Bachelor's Degree	31.9%	23.5%	29.7%	34%	24.5%	0%	28.5%
	Graduate Degree, such as a Master's degree, profession al degree, or PhD	16.4%	18.4%	23.1%	7.8%	14%	50%	16.4%
	Total	100%	100%	100%	100%	100%	100%	100%
Q18 Household Income	Less than \$50,000	29.4%	25.5%	25.8%	22%	15.4%	0%	25.2%
	\$50,000 to less than \$75,000	15%	23.9%	20.9%	20.1%	22%	0%	19.2%
	\$75,000 to less than \$150,000	22.4%	26.4%	30.5%	32.4%	24.9%	100%	25.6%
	More than \$150,000	10%	14.5%	18.1%	13.7%	14.4%	0%	12.8%
	Prefer not to say	23.2%	9.7%	4.7%	11.8%	23.2%	0%	17.1%
	Total	100%	100%	100%	100%	100%	100%	100%

## **Crosstab Reports**

### Q5 Opinion McGeachin

		Q5 Opinion	McGeachin					
		Very favorable	Somewhat favorable	Neither favorable or unfavorabl e	Somewhat unfavorabl e	Very unfavorabl e	Never heard of	Total
Q1 Voter Propensity	Extremely Likely	93.1%	94.1%	85.7%	86.1%	89.3%	87.2%	89.8%
	Very Likely	3.4%	5.9%	9.2%	11.4%	5.7%	0%	5.9%
	Somewhat Likely	3.4%	0%	5.1%	2.5%	5%	12.8%	4.3%
	Total	100%	100%	100%	100%	100%	100%	100%
Q2 Right Wrong Track	Right Direction	28.8%	43.9%	69.6%	55.3%	50.9%	60.8%	49.6%
	Wrong Direction	62.5%	38.1%	14.9%	35.7%	35.6%	12.8%	36.4%
	Don't know	8.7%	18%	15.5%	9%	13.5%	26.5%	14.1%
	Total	100%	100%	100%	100%	100%	100%	100%
Q3 Governor Ballot	Brad Little	8.7%	31.4%	80.6%	71.7%	94.5%	63.8%	59.9%
	Janice McGeachi n	87.9%	55.9%	5.1%	0%	0%	2.7%	28.5%
	Ashley Jackson	0%	3.6%	0.9%	4.6%	0%	0%	1.1%
	Ed Humphre ys	2.6%	9.1%	6%	11.7%	4.9%	10%	6.2%
	Steve Bradshaw	0.8%	0%	5.2%	4.9%	0%	15.5%	2.6%
	Cody Usabel	0%	0%	0%	0%	0%	0%	0%
	Lisa Marie	0%	0%	0%	2.5%	0.6%	7.9%	0.9%
	Ben Cannady	0%	0%	2.1%	4.6%	0%	0%	0.7%
	Total	100%	100%	100%	100%	100%	100%	100%

## **Crosstab Reports**

### Q5 Opinion McGeachin

Part			05.0 : :	M-C !!					
Part			Q5 Opinion	McGeachin					
Favorable   11.3%   22.1%   36.3%   39.3%   00.4%   52.9%   2.5%   2.5%   13.1%					favorable or unfavorabl	unfavorabl	unfavorabl		Total
Neither favorable or	Opinion Little		11.3%	22.1%	58.5%	39.5%	60.4%	55.9%	41.7%
Favorable or unfavorable le			21.4%	24.4%	27.2%	39.2%	30.4%	5.2%	25.9%
Unfavorab   18.8%   19.5%   3.1%   4.9%   2.5%   5.2%		favorable or unfavorab	5.8%	11.7%	6%	13.9%	5.5%	13.1%	7.8%
Unifavorab   1.9%   22.2%   5.2%   2.5%   1.2%   18.2%   1.2%		unfavorab	18.8%	19.5%	3.1%	4.9%	2.5%	5.2%	9.1%
Neither favorable   13%   19.8%   63.7%   37.3%   31.9%   18.2%   35.5%   18.2%   35.5%   10.8%   10.9%   10.9%   10.9%   10.9%   10.0%   10		unfavorab	41.9%	22.2%	5.2%	2.5%	1.2%	18.2%	15.2%
Very favorable   6.2%   8%   4%   9.3%   2.5%   2.4%			0.8%	0%	0%	0%	0%	2.4%	0.3%
favorable  Somewhat favorable  Neither favorable or 39.1% 35.5% 63.7% 37.3% 31.9% 18.2% 31.9% 18.2%		Total	100%	100%	100%	100%	100%	100%	100%
favorable  Neither favorable or 39.1% 35.5% 63.7% 37.3% 31.9% 18.2% 3 unfavorab le	Opinion Humphreys		6.2%	8%	4%	9.3%	2.5%	2.4%	4.9%
favorable or 39.1% 35.5% 63.7% 37.3% 31.9% 18.2% 3 unfavorab le			13%	19.8%	8.3%	9.3%	3.7%	7.9%	9.7%
Somewhat		favorable or unfavorab	39.1%	35.5%	63.7%	37.3%	31.9%	18.2%	39.3%
unfavorab         11.1%         5.8%         2%         0%         7.9%         0%           le		unfavorab	11.1%	5.8%	2%	0%	7.9%	0%	6%
Very unfavorab le         6.6%         3.5%         0.9%         7.1%         15.5%         0%		unfavorab	6.6%	3.5%	0.9%	7.1%	15.5%	0%	7.3%
Never heard of         24%         27.5%         21%         37.1%         38.6%         71.4%         3			24%	27.5%	21%	37.1%	38.6%	71.4%	32.8%
Total 100% 100% 100% 100% 100% 100%		Total	100%	100%	100%	100%	100%	100%	100%
Q7 Little_McGeachin         Brad Little         10.3%         27.9%         80.6%         90.5%         98.1%         63.5%	Little_McGeachin	Brad Little	10.3%	27.9%	80.6%	90.5%	98.1%	63.5%	62.3%

		Q5 Opinion	McGeachin					
		Very favorable	Somewhat favorable	Neither favorable or unfavorabl e	Somewhat unfavorabl e	Very unfavorabl e	Never heard of	Total
	Janice McGeachi n	88.9%	64.9%	9.3%	4.9%	0%	15.5%	32.2%
	Undecided	0.8%	7.2%	10%	4.6%	1.9%	21%	5.5%
	Total	100%	100%	100%	100%	100%	100%	100%
Q8 Little_Humphries	Brad Little	26.1%	39.5%	79.5%	69.8%	88.4%	60.8%	62.5%
	Ed Humphre ys	37%	34.4%	10.2%	18.5%	5.4%	15.5%	19.3%
	Undecided	37%	26.1%	10.3%	11.7%	6.2%	23.7%	18.3%
	Total	100%	100%	100%	100%	100%	100%	100%

## **Crosstab Reports**

### Q5 Opinion McGeachin

		Q5 Opinion	McGeachin					
		Very favorable	Somewhat favorable	Neither favorable or unfavorabl e	Somewhat unfavorabl e	Very unfavorabl e	Never heard of	Total
Q9 LtGovernor Ballot	Scott Bedke	19.5%	14.1%	29.3%	38.7%	53%	21.3%	32.1%
	Priscilla Giddings	52.1%	42.7%	17%	12%	7.3%	15.2%	25%
	Daniel Gasiorows ki	4.2%	2.3%	6%	7.4%	3.6%	2.4%	4.2%
	Undecided	24.1%	40.9%	47.6%	42%	36.2%	61.1%	38.7%
	Total	100%	100%	100%	100%	100%	100%	100%
Q10 AttnyGeneral Ballot	Lawrence Wasden	10%	12.7%	27.6%	36.8%	63.9%	17.6%	32.5%
	Raúl Labrador	60.3%	58.3%	35%	35.4%	13.3%	18.2%	36.3%
	Arthur Macombe r	7.9%	6.9%	3.9%	4.9%	1.9%	0%	4.4%
	Undecided	21.8%	22.1%	33.5%	22.9%	20.9%	64.1%	26.8%
	Total	100%	100%	100%	100%	100%	100%	100%
Q11 Wadsen_Macomber	Lawrence Wasden	21%	19.3%	39.1%	39%	60.9%	27.3%	37.9%
	Arthur Macombe r	27.4%	28.7%	7.1%	14.2%	6%	8.2%	15.1%
	Undecided	51.6%	51.9%	53.8%	46.9%	33.1%	64.4%	47%
	Total	100%	100%	100%	100%	100%	100%	100%
Q12 Wadsen_Labrador	Lawrence Wasden	17.1%	16%	29.5%	37.1%	63.5%	29.8%	35.6%
	Raúl Labrador	64.6%	55.8%	35%	37.6%	15.2%	20.7%	37.8%
	Undecided	18.3%	28.2%	35.5%	25.3%	21.3%	49.6%	26.6%
	Total	100%	100%	100%	100%	100%	100%	100%

## **Crosstab Reports**

### Q5 Opinion McGeachin

		Q5 Opinion	McGeachin					
		Very favorable	Somewhat favorable	Neither favorable or unfavorabl e	Somewhat unfavorabl e	Very unfavorabl e	Never heard of	Total
Q13 Party Identification	Republica n	74.3%	67.5%	81%	83.4%	65.6%	69%	72.2%
	Democrat	2.7%	1.2%	0%	0%	5.6%	2.7%	2.7%
	Independe nt	13.7%	25.4%	16.1%	9.3%	24.1%	20.4%	19.2%
	Somethin g Else	9.2%	5.8%	3%	7.4%	4.7%	7.9%	6%
	Total	100%	100%	100%	100%	100%	100%	100%
Q14 Ideology	Very Conservati ve	71.4%	61.6%	56.6%	41.7%	23.2%	53.5%	49.1%
	Somewhat Conservati ve	20.8%	32.6%	33.1%	44.1%	32.1%	23.1%	30.3%
	Moderate	5.3%	5.8%	10.3%	11.7%	36.2%	23.4%	17.4%
	Somewhat Liberal	2.5%	0%	0%	0%	5.5%	0%	2.2%
	Very Liberal	0%	0%	0%	2.5%	2.9%	0%	1.1%
	Total	100%	100%	100%	100%	100%	100%	100%
Q15 Age	18-34	5.8%	5.8%	1.9%	9%	7.8%	12.8%	6.4%
	35-54	32.8%	28.6%	6%	25.9%	22.8%	21%	22.9%
	55-64	23.5%	22%	20.3%	20.4%	16.5%	12.5%	19.5%
	65+	37.9%	43.7%	71.8%	44.7%	52.9%	53.8%	51.1%
	Total	100%	100%	100%	100%	100%	100%	100%
Q16 Gender	Male	50.9%	55.2%	42.5%	43.5%	50.3%	53.4%	49.5%
	Female	49.1%	44.8%	57.5%	56.5%	49.7%	46.6%	50.6%
	Total	100%	100%	100%	100%	100%	100%	100%

## **Crosstab Reports**

### Q5 Opinion McGeachin

		Q5 Opinion	McGeachin					
		Very favorable	Somewhat favorable	Neither favorable or unfavorabl e	Somewhat unfavorabl e	Very unfavorabl e	Never heard of	Total
Q17 Education	High School Degree or less	18.5%	14.2%	29.3%	9.8%	11.5%	27.6%	17.7%
	Some College	43.4%	48.3%	43.3%	50.9%	20%	38.9%	37.4%
	Bachelor's Degree	26.7%	27.1%	21.5%	21%	38.5%	21%	28.5%
	Graduate Degree, such as a Master's degree, profession al degree, or PhD	11.4%	10.4%	5.9%	18.2%	30%	12.5%	16.4%
	Total	100%	100%	100%	100%	100%	100%	100%
Q18 Household Income	Less than \$50,000	25.3%	25.7%	33.7%	21%	18.8%	33.7%	25.2%
	\$50,000 to less than \$75,000	20.1%	23.2%	22.2%	31.9%	11.7%	18.2%	19.2%
	\$75,000 to less than \$150,000	24.5%	30.5%	17.5%	28.3%	31.2%	12.5%	25.6%
	More than \$150,000	11.8%	10.1%	6%	9.5%	19.8%	13.1%	12.8%
	Prefer not to say	18.2%	10.5%	20.6%	9.3%	18.5%	22.5%	17.1%
	Total	100%	100%	100%	100%	100%	100%	100%

## **Crosstab Reports**

### **Q6 Opinion Humphreys**

		Q6 Opinion	Humphreys					
		Very favorable	Somewhat favorable	Neither favorable or unfavorabl e	Somewhat unfavorabl e	Very unfavorabl e	Never heard of	Total
Q1 Voter Propensity	Extremely Likely	93.1%	86.8%	89.5%	93.5%	100%	87.6%	89.8%
	Very Likely	3.5%	7.5%	7.7%	0%	0%	6.2%	5.9%
	Somewhat Likely	3.5%	5.7%	2.8%	6.5%	0%	6.2%	4.2%
	Total	100%	100%	100%	100%	100%	100%	100%
Q2 Right Wrong Track	Right Direction	21.7%	48.1%	57.1%	30.8%	29.4%	53%	49.5%
	Wrong Direction	71.3%	36%	27.8%	60.2%	60.9%	31.7%	36.4%
	Don't know	6.9%	15.9%	15.1%	9%	9.7%	15.3%	14.1%
	Total	100%	100%	100%	100%	100%	100%	100%
Q3 Governor Ballot	Brad Little	7.8%	51%	64.1%	45.5%	75.9%	64.5%	59.9%
	Janice McGeachi n	10.9%	30%	28.7%	51.6%	21.5%	27.8%	28.5%
	Ashley Jackson	3.5%	0%	2.4%	0%	0%	0%	1.1%
	Ed Humphre ys	77.8%	15.2%	0.9%	0%	0%	1.6%	6.2%
	Steve Bradshaw	0%	1.8%	2.9%	2.9%	0%	3.4%	2.6%
	Cody Usabel	0%	0%	0%	0%	0%	0%	0%
	Lisa Marie	0%	0%	0%	0%	2.7%	2.2%	0.9%
	Ben Cannady	0%	2%	1%	0%	0%	0.5%	0.7%
	Total	100%	100%	100%	100%	100%	100%	100%

## **Crosstab Reports**

### **Q6 Opinion Humphreys**

		Q6 Opinion	Humphreys					
		Very favorable	Somewhat favorable	Neither favorable or unfavorabl e	Somewhat unfavorabl e	Very unfavorabl e	Never heard of	Total
Q4 Opinion Little	Very favorable	7.8%	39.7%	47.8%	28%	44.4%	41.9%	41.7%
	Somewhat favorable	25.2%	28%	27.1%	15.1%	24.1%	26.3%	25.9%
	Neither favorable or unfavorab le	11.3%	5.7%	4.2%	15.4%	9.7%	10.5%	7.9%
	Somewhat unfavorab le	18.7%	12.8%	8.8%	11.8%	2.4%	7.9%	9.1%
	Very unfavorab le	37%	13.7%	12.1%	29.7%	19.4%	12.4%	15.2%
	Never heard of	0%	0%	0%	0%	0%	1%	0.3%
	Total	100%	100%	100%	100%	100%	100%	100%
Q5 Opinion McGeachin	Very favorable	26.5%	28.5%	21.2%	39.4%	19.1%	15.6%	21.3%
	Somewhat favorable	25.2%	31.6%	14.1%	15.1%	7.4%	13%	15.6%
	Neither favorable or unfavorab le	14.8%	15.5%	29.5%	6.1%	2.4%	11.7%	18.2%
	Somewhat unfavorab le	14.8%	7.5%	7.5%	0%	7.7%	8.9%	7.9%
	Very unfavorab le	15.2%	11.3%	24.4%	39.4%	63.5%	35.3%	30%
	Never heard of	3.5%	5.7%	3.3%	0%	0%	15.4%	7.1%
	Total	100%	100%	100%	100%	100%	100%	100%
Q7 Little_McGeachin	Brad Little	37.4%	55%	64.1%	45.5%	75.9%	66%	62.3%

		Q6 Opinion	Humphreys					
		Very favorable	Somewhat favorable	Neither favorable or unfavorabl e	Somewhat unfavorabl e	Very unfavorabl e	Never heard of	Total
	Janice McGeachi n	47.8%	37.3%	30.7%	54.5%	24.1%	27.9%	32.2%
	Undecided	14.8%	7.7%	5.2%	0%	0%	6.1%	5.5%
	Total	100%	100%	100%	100%	100%	100%	100%
Q8 Little_Humphries	Brad Little	11.3%	54.5%	63.5%	54.8%	78.2%	69.2%	62.5%
	Ed Humphre ys	88.7%	35.5%	14.5%	36.2%	9.7%	8.7%	19.3%
	Undecided	0%	9.9%	22%	9%	12.1%	22%	18.2%
	Total	100%	100%	100%	100%	100%	100%	100%

## **Crosstab Reports**

### **Q6 Opinion Humphreys**

		Q6 Opinion	Humphreys					
		Very favorable	Somewhat favorable	Neither favorable or unfavorabl e	Somewhat unfavorabl e	Very unfavorabl e	Never heard of	Total
Q9 LtGovernor Ballot	Scott Bedke	25.6%	41.5%	30.6%	33.7%	53.8%	27%	32.1%
	Priscilla Giddings	26.1%	35.8%	23.5%	48.8%	16.8%	21%	25%
	Daniel Gasiorows ki	0%	7.5%	5.1%	2.9%	10%	1.6%	4.2%
	Undecided	48.3%	15.2%	40.7%	14.7%	19.4%	50.4%	38.6%
	Total	100%	100%	100%	100%	100%	100%	100%
Q10 AttnyGeneral Ballot	Lawrence Wasden	17.8%	26%	31.1%	35.8%	48.5%	34%	32.5%
	Raúl Labrador	52.2%	49%	37%	39.1%	39.1%	28.3%	36.4%
	Arthur Macombe r	11.3%	5.5%	5.1%	12.6%	2.7%	1.1%	4.4%
	Undecided	18.7%	19.4%	26.8%	12.6%	9.7%	36.6%	26.8%
	Total	100%	100%	100%	100%	100%	100%	100%
Q11 Wadsen_Macomber	Lawrence Wasden	21.7%	33.8%	38.5%	35.8%	46.2%	39.3%	37.9%
	Arthur Macombe r	41.8%	25.6%	10.7%	28%	28.8%	7.7%	15.1%
	Undecided	36.5%	40.6%	50.8%	36.2%	25%	52.9%	47%
	Total	100%	100%	100%	100%	100%	100%	100%
Q12 Wadsen_Labrador	Lawrence Wasden	18.3%	35.5%	31.9%	45.5%	51.2%	37.4%	35.6%
	Raúl Labrador	67.4%	47%	38.4%	45.5%	36.5%	28.8%	37.8%
	Undecided	14.3%	17.4%	29.7%	9%	12.4%	33.8%	26.6%
	Total	100%	100%	100%	100%	100%	100%	100%

### **Crosstab Reports**

#### **Q6 Opinion Humphreys**

		Q6 Opinion	Humphreys					
		Very favorable	Somewhat favorable	Neither favorable or unfavorabl e	Somewhat unfavorabl e	Very unfavorabl e	Never heard of	Total
Q13 Party Identification	Republica n	80.9%	75.5%	72%	76.4%	72.3%	69.3%	72.2%
	Democrat	7.8%	2%	2%	6.5%	7.7%	1%	2.7%
	Independe nt	11.3%	13%	22.3%	8.6%	12.4%	22%	19.2%
	Somethin g Else	0%	9.5%	3.7%	8.6%	7.7%	7.6%	6%
	Total	100%	100%	100%	100%	100%	100%	100%
Q14 Ideology	Very Conservati ve	84.8%	51.2%	48.2%	42.3%	38.5%	47.7%	49.1%
	Somewhat Conservati ve	15.2%	35.5%	31.1%	36.6%	21.8%	30.8%	30.3%
	Moderate	0%	11.3%	19.3%	9%	29.4%	18.3%	17.3%
	Somewhat Liberal	0%	2%	0.9%	6.1%	10.3%	1.6%	2.2%
	Very Liberal	0%	0%	0.5%	6.1%	0%	1.6%	1.1%
	Total	100%	100%	100%	100%	100%	100%	100%
Q15 Age	18-34	18.3%	2%	3.2%	5.7%	5%	10.2%	6.4%
	35-54	26.1%	26.5%	15.8%	30.1%	36.5%	25.6%	22.9%
	55-64	23.1%	17.2%	21.3%	24.4%	7.4%	19.5%	19.5%
	65+	32.6%	54.3%	59.7%	39.8%	51.2%	44.7%	51.1%
	Total	100%	100%	100%	100%	100%	100%	100%
Q16 Gender	Male	45.2%	42.3%	43.8%	51.6%	68.2%	54.5%	49.5%
	Female	54.8%	57.7%	56.2%	48.4%	31.8%	45.5%	50.5%
	Total	100%	100%	100%	100%	100%	100%	100%

### **Crosstab Reports**

#### **Q6 Opinion Humphreys**

		Q6 Opinion	Humphreys					
		Very favorable	Somewhat favorable	Neither favorable or unfavorabl e	Somewhat unfavorabl e	Very unfavorabl e	Never heard of	Total
Q17 Education	High School Degree or less	6.9%	30.7%	18.5%	12.6%	9.7%	17.2%	17.7%
	Some College	63%	26.3%	37.5%	24.4%	27.7%	41.3%	37.4%
	Bachelor's Degree	22.2%	32.2%	28.8%	39.4%	33.8%	24.8%	28.5%
	Graduate Degree, such as a Master's degree, profession al degree, or PhD	7.8%	10.8%	15.2%	23.6%	28.8%	16.8%	16.4%
	Total	100%	100%	100%	100%	100%	100%	100%
Q18 Household Income	Less than \$50,000	21.7%	26.7%	25.9%	9%	36.2%	25%	25.2%
	\$50,000 to less than \$75,000	33.5%	26.9%	21.6%	11.8%	10%	15.4%	19.2%
	\$75,000 to less than \$150,000	22.2%	25.6%	21.3%	33.7%	24.4%	30.2%	25.6%
	More than \$150,000	7.4%	11.3%	11.8%	17.9%	24.7%	11.6%	12.8%
	Prefer not to say	15.2%	9.5%	19.4%	27.6%	4.7%	17.8%	17.1%
	Total	100%	100%	100%	100%	100%	100%	100%

### **Crosstab Reports**

#### Q7 Little\_McGeachin

		Q7 Little_McGeachin	Q7 Little_McGeachin			
		Brad Little	Janice McGeachin	Undecided	Total	
Q1 Voter Propensity	Extremely Likely	87.5%	95.5%	83.3%	89.8%	
	Very Likely	7.5%	1.7%	13.6%	5.9%	
	Somewhat Likely	5.1%	2.9%	3.1%	4.3%	
	Total	100%	100%	100%	100%	
Q2 Right Wrong Track	Right Direction	63.6%	24.6%	36.6%	49.5%	
	Wrong Direction	24.8%	60.4%	26.1%	36.4%	
	Don't know	11.6%	15%	37.4%	14.1%	
	Total	100%	100%	100%	100%	
Q3 Governor Ballot	Brad Little	93.8%	1.1%	20.2%	59.9%	
	Janice McGeachin	0.6%	84.1%	19.8%	28.5%	
	Ashley Jackson	0.3%	1.7%	6.6%	1.1%	
	Ed Humphreys	3.3%	7.3%	32.7%	6.2%	
	Steve Bradshaw	1.2%	4%	10.1%	2.6%	
	Cody Usabel	0%	0%	0%	0%	
	Lisa Marie	0.3%	1.7%	3.5%	0.9%	
	Ben Cannady	0.6%	0%	7%	0.7%	
	Total	100%	100%	100%	100%	

### **Crosstab Reports**

#### Q7 Little\_McGeachin

		Q7 Little_McGeachin			
		Brad Little	Janice McGeachin	Undecided	Total
Q4 Opinion Little	Very favorable	64.8%	2.3%	9.7%	41.7%
	Somewhat favorable	28.9%	19.8%	27.2%	25.9%
	Neither favorable or unfavorable	4.7%	10.5%	26.9%	7.8%
	Somewhat unfavorable	1.2%	23%	16.7%	9.1%
	Very unfavorable	0.3%	44.3%	13.2%	15.2%
	Never heard of	0%	0%	6.2%	0.3%
	Total	100%	100%	100%	100%
Q5 Opinion McGeachin	Very favorable	3.5%	58.7%	3.1%	21.3%
	Somewhat favorable	7%	31.4%	20.2%	15.5%
	Neither favorable or unfavorable	23.5%	5.3%	33.1%	18.2%
	Somewhat unfavorable	11.5%	1.2%	6.6%	7.9%
	Very unfavorable	47.3%	0%	10.1%	30%
	Never heard of	7.2%	3.4%	26.9%	7.1%
	Total	100%	100%	100%	100%
Q6 Opinion Humphreys	Very favorable	3%	7.3%	13.2%	4.9%
	Somewhat favorable	8.6%	11.3%	13.6%	9.7%
	Neither favorable or unfavorable	40.4%	37.4%	37%	39.3%
	Somewhat unfavorable	4.4%	10.1%	0%	6%
	Very unfavorable	8.9%	5.5%	0%	7.3%
	Never heard of	34.7%	28.4%	36.2%	32.8%
	Total	100%	100%	100%	100%

### **Crosstab Reports**

#### Q7 Little\_McGeachin

		Q7 Little_McGeachir	1		
		Brad Little	Janice McGeachin	Undecided	Total
Q8 Little_Humphries	Brad Little	90.9%	15.5%	16.3%	62.5%
	Ed Humphreys	4.1%	47.4%	26.5%	19.3%
	Undecided	5.1%	37.1%	57.2%	18.3%
	Total	100%	100%	100%	100%
Q9 LtGovernor Ballot	Scott Bedke	43.5%	13.9%	9.7%	32.1%
	Priscilla Giddings	12.5%	49.6%	23.3%	25%
	Daniel Gasiorowski	4.4%	2.8%	9.7%	4.2%
	Undecided	39.5%	33.7%	57.2%	38.7%
	Total	100%	100%	100%	100%
Q10 AttnyGeneral Ballot	Lawrence Wasden	46.7%	7.1%	19.4%	32.5%
	Raúl Labrador	24%	61.3%	30.8%	36.3%
	Arthur Macomber	3%	7.4%	3.1%	4.4%
	Undecided	26.4%	24.2%	46.7%	26.8%
	Total	100%	100%	100%	100%
Q11 Wadsen_Macomber	Lawrence Wasden	51.7%	14.3%	19%	37.9%
	Arthur Macomber	7%	31.6%	10.1%	15.1%
	Undecided	41.3%	54%	70.8%	47%
	Total	100%	100%	100%	100%
Q12 Wadsen_Labrador	Lawrence Wasden	48.4%	14.1%	15.9%	35.6%
	Raúl Labrador	25.7%	61.9%	33.5%	37.8%
	Undecided	25.8%	24%	50.6%	26.6%
	Total	100%	100%	100%	100%

### **Crosstab Reports**

#### Q7 Little\_McGeachin

		Q7 Little_McGeachin			
		Brad Little	Janice McGeachin	Undecided	Total
Q13 Party Identification	Republican	73.9%	69.6%	68.1%	72.2%
	Democrat	3.6%	1.2%	0%	2.6%
	Independent	19.5%	19.7%	12.8%	19.2%
	Something Else	2.9%	9.5%	19%	6%
	Total	100%	100%	100%	100%
Q14 Ideology	Very Conservative	37.4%	70.4%	56.8%	49.1%
	Somewhat Conservative	34.2%	22.2%	33.5%	30.3%
	Moderate	24%	5.7%	9.7%	17.3%
	Somewhat Liberal	2.7%	1.7%	0%	2.2%
	Very Liberal	1.7%	0%	0%	1.1%
	Total	100%	100%	100%	100%
Q15 Age	18-34	6%	7.2%	6.6%	6.4%
	35-54	17.1%	35.1%	16.7%	22.9%
	55-64	17.8%	22.2%	23.3%	19.6%
	65+	59%	35.4%	53.3%	51.1%
	Total	100%	100%	100%	100%
Q16 Gender	Male	49.6%	50.7%	40.4%	49.5%
	Female	50.4%	49.3%	59.6%	50.5%
	Total	100%	100%	100%	100%

### **Crosstab Reports**

#### Q7 Little\_McGeachin

		Q7 Little_McGeachin			
		Brad Little	Janice McGeachin	Undecided	Total
Q17 Education	High School Degree or less	19.6%	15.2%	10.1%	17.7%
	Some College	30.3%	47.2%	60.3%	37.4%
	Bachelor's Degree	29.6%	27.9%	19.4%	28.5%
	Graduate Degree, such as a Master's degree, professional degree, or PhD	20.5%	9.7%	10.1%	16.4%
	Total	100%	100%	100%	100%
Q18 Household Income	Less than \$50,000	26.4%	23.8%	20.2%	25.2%
	\$50,000 to less than \$75,000	17%	22.8%	23.3%	19.3%
	\$75,000 to less than \$150,000	26.1%	24.2%	28.8%	25.6%
	More than \$150,000	13%	13.3%	7%	12.8%
	Prefer not to say	17.5%	15.9%	20.6%	17.1%
	Total	100%	100%	100%	100%

### **Crosstab Reports**

#### Q8 Little\_Humphries

		Q8 Little_Humphries			
		Brad Little	Ed Humphreys	Undecided	Total
Q1 Voter Propensity	Extremely Likely	88.7%	96.2%	86.8%	89.8%
	Very Likely	6.5%	1.8%	8.2%	5.9%
	Somewhat Likely	4.7%	2%	4.9%	4.3%
	Total	100%	100%	100%	100%
Q2 Right Wrong Track	Right Direction	63.6%	20.4%	32.2%	49.6%
	Wrong Direction	25.2%	68.2%	41.1%	36.4%
	Don't know	11.2%	11.4%	26.7%	14.1%
	Total	100%	100%	100%	100%
Q3 Governor Ballot	Brad Little	89.4%	3.7%	18.3%	59.9%
	Janice McGeachin	9.1%	57.5%	64.4%	28.5%
	Ashley Jackson	0%	2.8%	3.1%	1.1%
	Ed Humphreys	0%	25.6%	6.9%	6.2%
	Steve Bradshaw	0.9%	5.7%	5.2%	2.6%
	Cody Usabel	0%	0%	0%	0%
	Lisa Marie	0.3%	2.9%	1.1%	0.9%
	Ben Cannady	0.3%	1.9%	1.1%	0.8%
	Total	100%	100%	100%	100%

### **Crosstab Reports**

#### Q8 Little\_Humphries

		Q8 Little_Humphries	;		
		Brad Little	Ed Humphreys	Undecided	Total
Q4 Opinion Little	Very favorable	63.1%	1.9%	10.1%	41.7%
	Somewhat favorable	30.2%	14.2%	23.4%	25.9%
	Neither favorable or unfavorable	5%	11.2%	14.1%	7.8%
	Somewhat unfavorable	0.9%	25.4%	20%	9.1%
	Very unfavorable	0.5%	47.3%	31.3%	15.2%
	Never heard of	0.3%	0%	0.9%	0.3%
	Total	100%	100%	100%	100%
Q5 Opinion McGeachin	Very favorable	8.9%	40.9%	43.1%	21.3%
	Somewhat favorable	9.8%	27.8%	22.3%	15.6%
	Neither favorable or unfavorable	23.1%	9.6%	10.3%	18.2%
	Somewhat unfavorable	8.8%	7.6%	5.1%	7.9%
	Very unfavorable	42.5%	8.5%	10.1%	30%
	Never heard of	6.9%	5.7%	9.2%	7.1%
	Total	100%	100%	100%	100%
Q6 Opinion Humphreys	Very favorable	0.9%	22.8%	0%	5%
	Somewhat favorable	8.5%	18%	5.3%	9.7%
	Neither favorable or unfavorable	39.9%	29.5%	47.3%	39.3%
	Somewhat unfavorable	5.3%	11.3%	2.9%	6%
	Very unfavorable	9.1%	3.7%	4.8%	7.3%
	Never heard of	36.3%	14.8%	39.6%	32.8%
	Total	100%	100%	100%	100%

### **Crosstab Reports**

#### Q8 Little\_Humphries

		Q8 Little_Humphries	5		
		Brad Little	Ed Humphreys	Undecided	Total
Q7 Little_McGeachin	Brad Little	90.5%	13.2%	17.3%	62.3%
	Janice McGeachin	8%	79.2%	65.4%	32.2%
	Undecided	1.4%	7.6%	17.3%	5.5%
	Total	100%	100%	100%	100%
Q9 LtGovernor Ballot	Scott Bedke	40.8%	18.4%	17%	32.1%
	Priscilla Giddings	16.7%	50.2%	27.1%	25%
	Daniel Gasiorowski	4.1%	3.7%	5.1%	4.2%
	Undecided	38.4%	27.7%	50.9%	38.7%
	Total	100%	100%	100%	100%
Q10 AttnyGeneral Ballot	Lawrence Wasden	44.9%	9.9%	13.8%	32.5%
	Raúl Labrador	26.5%	65.2%	39.5%	36.3%
	Arthur Macomber	2.6%	11.5%	2.9%	4.4%
	Undecided	25.9%	13.4%	43.8%	26.8%
	Total	100%	100%	100%	100%
Q11 Wadsen_Macomber	Lawrence Wasden	51%	14.7%	17.3%	37.9%
	Arthur Macomber	8%	46.7%	6%	15.1%
	Undecided	41%	38.6%	76.7%	47%
	Total	100%	100%	100%	100%
Q12 Wadsen_Labrador	Lawrence Wasden	47.4%	18.9%	12.7%	35.6%
	Raúl Labrador	27.8%	67%	41.5%	37.8%
	Undecided	24.8%	14.2%	45.8%	26.6%
	Total	100%	100%	100%	100%

### **Crosstab Reports**

#### Q8 Little\_Humphries

		Q8 Little_Humphries			
		Brad Little	Ed Humphreys	Undecided	Total
Q13 Party Identification	Republican	76.1%	66.4%	65%	72.2%
	Democrat	3.3%	1.9%	1.1%	2.7%
	Independent	16.8%	21.4%	25%	19.2%
	Something Else	3.7%	10.3%	8.9%	6%
	Total	100%	100%	100%	100%
Q14 Ideology	Very Conservative	40%	71.8%	56.3%	49.1%
	Somewhat Conservative	34%	19%	29.6%	30.3%
	Moderate	22.2%	7.4%	11.2%	17.3%
	Somewhat Liberal	2.1%	1.9%	2.9%	2.2%
	Very Liberal	1.7%	0%	0%	1.1%
	Total	100%	100%	100%	100%
Q15 Age	18-34	6.3%	12.2%	0.9%	6.4%
	35-54	18.1%	36.1%	25.4%	22.9%
	55-64	16.3%	23.8%	26.3%	19.5%
	65+	59.3%	28%	47.3%	51.1%
	Total	100%	100%	100%	100%
Q16 Gender	Male	51.7%	51.7%	39.5%	49.5%
	Female	48.3%	48.3%	60.5%	50.5%
	Total	100%	100%	100%	100%

### **Crosstab Reports**

#### Q8 Little\_Humphries

		Q8 Little_Humphries			
		Brad Little	Ed Humphreys	Undecided	Total
Q17 Education	High School Degree or less	20.1%	12.2%	15.2%	17.7%
	Some College	31.1%	45.4%	50.7%	37.4%
	Bachelor's Degree	29.1%	30.6%	24.3%	28.5%
	Graduate Degree, such as a Master's degree, professional degree, or PhD	19.8%	11.8%	9.9%	16.4%
	Total	100%	100%	100%	100%
Q18 Household Income	Less than \$50,000	26.9%	20%	25.1%	25.2%
	\$50,000 to less than \$75,000	16%	23.8%	25.7%	19.2%
	\$75,000 to less than \$150,000	25.9%	30%	20%	25.6%
	More than \$150,000	13.3%	15.7%	8%	12.8%
	Prefer not to say	18%	10.5%	21.2%	17.1%
	Total	100%	100%	100%	100%

### **Crosstab Reports**

#### **Q9 LtGovernor Ballot**

		Q9 LtGovernor B	allot			
		Scott Bedke	Priscilla Giddings	Daniel Gasiorowski	Undecided	Total
Q1 Voter Propensity	Extremely Likely	89%	93.5%	73.8%	89.8%	89.8%
	Very Likely	5.7%	2.1%	13.3%	7.8%	5.9%
	Somewhat Likely	5.3%	4.4%	12.8%	2.4%	4.2%
	Total	100%	100%	100%	100%	100%
Q2 Right Wrong Track	Right Direction	57.4%	35.6%	45.2%	52.6%	49.5%
	Wrong Direction	32.7%	53.1%	50.7%	27%	36.4%
	Don't know	9.9%	11.3%	4.1%	20.5%	14.1%
	Total	100%	100%	100%	100%	100%
Q3 Governor Ballot	Brad Little	81.5%	30.3%	56.9%	61.5%	59.9%
	Janice McGeachin	13.3%	58.7%	16.9%	22.9%	28.5%
	Ashley Jackson	0.5%	1.4%	4.6%	1%	1.1%
	Ed Humphreys	3.4%	5.9%	4.1%	8.9%	6.2%
	Steve Bradshaw	0.6%	3%	8.2%	3.4%	2.6%
	Cody Usabel	0%	0%	0%	0%	0%
	Lisa Marie	0.6%	0.7%	0%	1.4%	0.9%
	Ben Cannady	0%	0%	9.2%	0.9%	0.7%
	Total	100%	100%	100%	100%	100%

### **Crosstab Reports**

#### Q9 LtGovernor Ballot

		Q9 LtGovernor				
		Scott Bedke	Priscilla Giddings	Daniel Gasiorowski	Undecided	Total
Q4 Opinion Little	Very favorable	56.3%	23.8%	52.8%	39.9%	41.7%
	Somewhat favorable	26.9%	18%	21%	30.7%	25.9%
	Neither favorable or unfavorable	7.3%	8.8%	4.6%	8%	7.9%
	Somewhat unfavorable	3.3%	18.8%	0%	8.6%	9.1%
	Very unfavorable	5.6%	30.6%	21.5%	12.5%	15.2%
	Never heard of	0.5%	0%	0%	0.4%	0.3%
	Total	100%	100%	100%	100%	100%
Q5 Opinion McGeachin	Very favorable	12.9%	44.3%	21.5%	13.3%	21.3%
	Somewhat favorable	6.8%	26.5%	8.7%	16.5%	15.5%
	Neither favorable or unfavorable	16.6%	12.4%	26.2%	22.4%	18.2%
	Somewhat unfavorable	9.5%	3.8%	13.9%	8.6%	7.9%
	Very unfavorable	49.5%	8.8%	25.6%	28.1%	30%
	Never heard of	4.7%	4.3%	4.1%	11.2%	7.1%
	Total	100%	100%	100%	100%	100%
Q6 Opinion Humphreys	Very favorable	3.9%	5.2%	0%	6.2%	5%
	Somewhat favorable	12.6%	13.9%	17.4%	3.8%	9.7%
	Neither favorable or unfavorable	37.4%	36.9%	48.2%	41.3%	39.3%
	Somewhat unfavorable	6.3%	11.7%	4.1%	2.3%	6%
	Very unfavorable	12.2%	4.9%	17.4%	3.7%	7.3%
	Never heard of	27.6%	27.5%	12.8%	42.7%	32.8%

	Q9 LtGovernor B	allot			
	Scott Bedke	Priscilla Giddings	Daniel Gasiorowski	Undecided	Total
Total	100%	100% 100% 100% 100%			

## **Crosstab Reports**

#### Q9 LtGovernor Ballot

		Q9 LtGovernor	Ballot			
		Scott Bedke	Priscilla Giddings	Daniel Gasiorowski	Undecided	Total
Q7 Little_McGeachin	Brad Little	84.4%	31.1%	65.6%	63.7%	62.3%
	Janice McGeachin	13.9%	63.8%	21.5%	28.1%	32.2%
	Undecided	1.7%	5.2%	12.8%	8.2%	5.5%
	Total	100%	100%	100%	100%	100%
Q8 Little_Humphries	Brad Little	79.3%	41.6%	61%	62.2%	62.5%
	Ed Humphreys	11%	38.6%	16.9%	13.8%	19.3%
	Undecided	9.6%	19.7%	22.1%	24%	18.3%
	Total	100%	100%	100%	100%	100%
Q10 AttnyGeneral Ballot	Lawrence Wasden	58.4%	14.5%	30.3%	22.8%	32.5%
	Raúl Labrador	25.7%	60.7%	40.5%	29%	36.3%
	Arthur Macomber	2.4%	7.1%	16.9%	2.9%	4.4%
	Undecided	13.5%	17.7%	12.3%	45.3%	26.8%
	Total	100%	100%	100%	100%	100%
Q11 Wadsen_Macomber	Lawrence Wasden	65.7%	23.9%	25.6%	25.1%	37.9%
	Arthur Macomber	9.7%	33.7%	21.5%	6.8%	15.1%
	Undecided	24.6%	42.3%	52.8%	68.1%	47%
	Total	100%	100%	100%	100%	100%
Q12 Wadsen_Labrador	Lawrence Wasden	58%	22.6%	42.5%	24.6%	35.6%
	Raúl Labrador	25.8%	65%	35.4%	30.5%	37.8%
	Undecided	16.3%	12.4%	22.1%	44.9%	26.6%
	Total	100%	100%	100%	100%	100%

### **Crosstab Reports**

#### Q9 LtGovernor Ballot

		Q9 LtGovernor	Ballot			
		Scott Bedke	Priscilla Giddings	Daniel Gasiorowski	Undecided	Total
Q13 Party Identification	Republican	77.2%	68.8%	60.5%	71.5%	72.2%
	Democrat	4.7%	3.1%	0%	0.9%	2.7%
	Independent	14.7%	18.8%	18%	23.4%	19.2%
	Something Else	3.4%	9.3%	21.5%	4.2%	6%
	Total	100%	100%	100%	100%	100%
Q14 Ideology	Very Conservative	38.9%	63.1%	34.4%	50.2%	49.1%
	Somewhat Conservative	35%	24.6%	31.3%	29.9%	30.3%
	Moderate	20.5%	10%	25.6%	18.5%	17.3%
	Somewhat Liberal	3.9%	2.2%	4.6%	0.5%	2.2%
	Very Liberal	1.7%	0%	4.1%	0.9%	1.1%
	Total	100%	100%	100%	100%	100%
Q15 Age	18-34	6.2%	5.8%	4.1%	7.3%	6.4%
	35-54	22.5%	26.1%	8.7%	22.7%	22.9%
	55-64	14%	19.6%	26.7%	23.4%	19.6%
	65+	57.3%	48.6%	60.5%	46.6%	51.1%
	Total	100%	100%	100%	100%	100%
Q16 Gender	Male	52.4%	52.8%	49.2%	44.9%	49.5%
	Female	47.6%	47.2%	50.8%	55.1%	50.5%
	Total	100%	100%	100%	100%	100%

## **Crosstab Reports**

#### Q9 LtGovernor Ballot

		Q9 LtGovernor B	allot			
		Scott Bedke	Priscilla Giddings	Daniel Gasiorowski	Undecided	Total
Q17 Education	High School Degree or less	17.9%	21.7%	26.7%	13.9%	17.7%
	Some College	28%	38.6%	39.5%	44.2%	37.4%
	Bachelor's Degree	30.4%	28.3%	25.6%	27.4%	28.5%
	Graduate Degree, such as a Master's degree, professional degree, or PhD	23.7%	11.3%	8.2%	14.6%	16.4%
	Total	100%	100%	100%	100%	100%
Q18 Household Income	Less than \$50,000	22.4%	22.8%	26.2%	29%	25.2%
	\$50,000 to less than \$75,000	18.9%	21.8%	22.1%	17.6%	19.3%
	\$75,000 to less than \$150,000	30.6%	21.1%	25.6%	24.5%	25.6%
	More than \$150,000	14.4%	10.8%	17.4%	12.2%	12.8%
	Prefer not to say	13.8%	23.4%	8.7%	16.7%	17.1%
	Total	100%	100%	100%	100%	100%

### **Crosstab Reports**

#### Q10 AttnyGeneral Ballot

		Q10 AttnyGener	ral Ballot			
		Lawrence Wasden	Raúl Labrador	Arthur Macomber	Undecided	Total
Q1 Voter Propensity	Extremely Likely	92.1%	91.2%	79%	86.8%	89.8%
	Very Likely	5.1%	6.2%	12.2%	5.6%	5.9%
	Somewhat Likely	2.8%	2.6%	8.8%	7.5%	4.3%
	Total	100%	100%	100%	100%	100%
Q2 Right Wrong Track	Right Direction	56.3%	45.2%	21%	52%	49.6%
	Wrong Direction	30.5%	43%	66.3%	29.5%	36.4%
	Don't know	13.2%	11.8%	12.7%	18.5%	14.1%
	Total	100%	100%	100%	100%	100%
Q3 Governor Ballot	Brad Little	86.2%	39%	37.6%	60.1%	59.9%
	Janice McGeachin	7.7%	47.8%	45.9%	24.8%	28.5%
	Ashley Jackson	1.1%	1%	0%	1.4%	1.1%
	Ed Humphreys	2.3%	7.4%	16.6%	7.5%	6.2%
	Steve Bradshaw	1.7%	2.6%	0%	4.2%	2.6%
	Cody Usabel	0%	0%	0%	0%	0%
	Lisa Marie	0.5%	1.1%	0%	1.4%	0.9%
	Ben Cannady	0.6%	1.1%	0%	0.6%	0.7%
	Total	100%	100%	100%	100%	100%

### **Crosstab Reports**

#### Q10 AttnyGeneral Ballot

		Q10 AttnyGene	ral Ballot			
		Lawrence Wasden	Raúl Labrador	Arthur Macomber	Undecided	Total
Q4 Opinion Little	Very favorable	60.8%	26.1%	33.7%	41%	41.7%
	Somewhat favorable	28.7%	23.4%	20.5%	26.8%	25.9%
	Neither favorable or unfavorable	6.8%	7.9%	4.4%	9.5%	7.8%
	Somewhat unfavorable	2.1%	16%	21%	6.2%	9.1%
	Very unfavorable	1.1%	26.6%	20.5%	15.9%	15.2%
	Never heard of	0.5%	0%	0%	0.6%	0.3%
	Total	100%	100%	100%	100%	100%
Q5 Opinion McGeachin	Very favorable	6.5%	35.3%	38.1%	17.3%	21.3%
	Somewhat favorable	6.1%	25%	24.4%	12.8%	15.6%
	Neither favorable or unfavorable	15.5%	17.5%	16.1%	22.7%	18.2%
	Somewhat unfavorable	8.9%	7.7%	8.8%	6.7%	7.9%
	Very unfavorable	59.1%	11%	12.7%	23.4%	30%
	Never heard of	3.8%	3.5%	0%	16.9%	7.1%
	Total	100%	100%	100%	100%	100%
Q6 Opinion Humphreys	Very favorable	2.7%	7.1%	12.7%	3.5%	5%
	Somewhat favorable	7.8%	13.1%	12.2%	7.1%	9.7%
	Neither favorable or unfavorable	37.6%	40%	45.4%	39.2%	39.3%
	Somewhat unfavorable	6.6%	6.4%	17.1%	2.8%	6%
	Very unfavorable	10.9%	7.9%	4.4%	2.6%	7.3%
	Never heard of	34.3%	25.5%	8.3%	44.8%	32.8%

	Q10 AttnyGeneral Ballot				
	Lawrence Wasden	Raúl Labrador	Arthur Macomber	Undecided	Total
Total	100%	100% 100% 100% 100%			

## **Crosstab Reports**

#### Q10 AttnyGeneral Ballot

		Q10 AttnyGener	al Ballot			
		Lawrence Wasden	Raúl Labrador	Arthur Macomber	Undecided	Total
Q7 Little_McGeachin	Brad Little	89.6%	41%	42%	61.3%	62.3%
	Janice McGeachin	7.1%	54.3%	54.1%	29.1%	32.2%
	Undecided	3.3%	4.7%	3.9%	9.6%	5.5%
	Total	100%	100%	100%	100%	100%
Q8 Little_Humphries	Brad Little	86.4%	45.7%	37.6%	60.5%	62.5%
	Ed Humphreys	5.9%	34.5%	50.2%	9.6%	19.3%
	Undecided	7.7%	19.8%	12.2%	29.9%	18.2%
	Total	100%	100%	100%	100%	100%
Q9 LtGovernor Ballot	Scott Bedke	57.8%	22.7%	17.6%	16.2%	32.1%
	Priscilla Giddings	11.2%	41.8%	40.5%	16.5%	25%
	Daniel Gasiorowski	3.9%	4.7%	16.1%	1.9%	4.2%
	Undecided	27.1%	30.8%	25.9%	65.3%	38.7%
	Total	100%	100%	100%	100%	100%
Q11 Wadsen_Macomber	Lawrence Wasden	88.4%	17.4%	4.4%	9.9%	37.9%
	Arthur Macomber	1.7%	26.8%	79.5%	4.8%	15.1%
	Undecided	9.9%	55.8%	16.1%	85.2%	47%
	Total	100%	100%	100%	100%	100%
Q12 Wadsen_Labrador	Lawrence Wasden	87%	3.1%	53.6%	14.4%	35.6%
	Raúl Labrador	4.6%	90.3%	24.9%	8.9%	37.8%
	Undecided	8.3%	6.6%	21.5%	76.7%	26.6%
	Total	100%	100%	100%	100%	100%

### **Crosstab Reports**

#### Q10 AttnyGeneral Ballot

		Q10 AttnyGener	al Ballot			
		Lawrence Wasden	Raúl Labrador	Arthur Macomber	Undecided	Total
Q13 Party Identification	Republican	70.5%	75.5%	59%	72%	72.2%
	Democrat	3.4%	1.1%	8.8%	2.8%	2.6%
	Independent	21.2%	17%	28.3%	18.3%	19.2%
	Something Else	4.9%	6.4%	3.9%	6.9%	5.9%
	Total	100%	100%	100%	100%	100%
Q14 Ideology	Very Conservative	33.2%	60.5%	66.8%	50%	49.1%
	Somewhat Conservative	37.3%	29.9%	24.4%	23.3%	30.3%
	Moderate	24%	8.2%	0%	24.6%	17.3%
	Somewhat Liberal	4.4%	0.5%	4.4%	1.4%	2.2%
	Very Liberal	1.1%	1%	4.4%	0.6%	1.1%
	Total	100%	100%	100%	100%	100%
Q15 Age	18-34	3.7%	6.4%	0%	10.8%	6.4%
	35-54	19.9%	24%	33.7%	23.4%	22.9%
	55-64	12.2%	23.2%	24.9%	22.6%	19.6%
	65+	64.2%	46.4%	41.5%	43.3%	51.1%
	Total	100%	100%	100%	100%	100%
Q16 Gender	Male	57.7%	47.3%	42.9%	43.6%	49.5%
	Female	42.3%	52.7%	57.1%	56.4%	50.5%
	Total	100%	100%	100%	100%	100%

### **Crosstab Reports**

#### Q10 AttnyGeneral Ballot

		Q10 AttnyGenera	al Ballot			
		Lawrence Wasden	Raúl Labrador	Arthur Macomber	Undecided	Total
Q17 Education	High School Degree or less	13.6%	20.2%	21%	18.6%	17.7%
	Some College	27.9%	38.4%	54.1%	44.9%	37.4%
	Bachelor's Degree	33.4%	28.6%	21%	23.8%	28.5%
	Graduate Degree, such as a Master's degree, professional degree, or PhD	25.2%	12.8%	3.9%	12.8%	16.4%
	Total	100%	100%	100%	100%	100%
Q18 Household Income	Less than \$50,000	23.1%	25.7%	34.2%	25.7%	25.2%
	\$50,000 to less than \$75,000	14.4%	21.2%	17.1%	22.8%	19.2%
	\$75,000 to less than \$150,000	30.8%	24.1%	32.2%	20.4%	25.6%
	More than \$150,000	16.1%	12.2%	8.3%	10.3%	12.8%
	Prefer not to say	15.6%	16.8%	8.3%	20.9%	17.1%
	Total	100%	100%	100%	100%	100%

### **Crosstab Reports**

#### Q11 Wadsen\_Macomber

		Q11 Wadsen_Macon	nber		
		Lawrence Wasden	Arthur Macomber	Undecided	Total
Q1 Voter Propensity	Extremely Likely	91.4%	90.3%	88.4%	89.8%
	Very Likely	5.3%	4.7%	6.9%	5.9%
	Somewhat Likely	3.3%	5%	4.8%	4.3%
	Total	100%	100%	100%	100%
Q2 Right Wrong Track	Right Direction	59.2%	30.1%	48%	49.5%
	Wrong Direction	29.6%	61.4%	33.8%	36.4%
	Don't know	11.2%	8.5%	18.1%	14.1%
	Total	100%	100%	100%	100%
Q3 Governor Ballot	Brad Little	82.1%	27.3%	52.5%	59.9%
	Janice McGeachin	13.1%	52.8%	33.1%	28.5%
	Ashley Jackson	0.5%	2.4%	1.2%	1.1%
	Ed Humphreys	1.9%	13.5%	7.3%	6.2%
	Steve Bradshaw	1.9%	1.3%	3.6%	2.6%
	Cody Usabel	0%	0%	0%	0%
	Lisa Marie	0%	2.6%	1.1%	0.9%
	Ben Cannady	0.5%	0%	1.2%	0.8%
	Total	100%	100%	100%	100%

### **Crosstab Reports**

#### Q11 Wadsen\_Macomber

		Q11 Wadsen_Macon	nber		
		Lawrence Wasden	Arthur Macomber	Undecided	Total
Q4 Opinion Little	Very favorable	58.9%	16.8%	35.7%	41.7%
	Somewhat favorable	26.9%	20.4%	26.8%	25.9%
	Neither favorable or unfavorable	8.1%	6.1%	8.1%	7.8%
	Somewhat unfavorable	1.8%	22.8%	10.6%	9.1%
	Very unfavorable	3.7%	33.9%	18.4%	15.2%
	Never heard of	0.5%	0%	0.4%	0.3%
	Total	100%	100%	100%	100%
Q5 Opinion McGeachin	Very favorable	11.8%	38.6%	23.4%	21.3%
	Somewhat favorable	7.9%	29.6%	17.2%	15.6%
	Neither favorable or unfavorable	18.8%	8.5%	20.8%	18.2%
	Somewhat unfavorable	8.1%	7.4%	7.9%	7.9%
	Very unfavorable	48.3%	12%	21.1%	30%
	Never heard of	5.1%	3.9%	9.7%	7.1%
	Total	100%	100%	100%	100%
Q6 Opinion Humphreys	Very favorable	2.8%	13.7%	3.8%	4.9%
	Somewhat favorable	8.7%	16.5%	8.4%	9.7%
	Neither favorable or unfavorable	39.9%	27.9%	42.4%	39.2%
	Somewhat unfavorable	5.7%	11.1%	4.6%	6%
	Very unfavorable	8.9%	14%	3.9%	7.3%
	Never heard of	34%	16.8%	36.9%	32.8%
	Total	100%	100%	100%	100%

### **Crosstab Reports**

#### Q11 Wadsen\_Macomber

		Q11 Wadsen_Macon	nber		
		Lawrence Wasden	Arthur Macomber	Undecided	Total
Q7 Little_McGeachin	Brad Little	85%	28.8%	54.7%	62.3%
	Janice McGeachin	12.2%	67.5%	37%	32.2%
	Undecided	2.8%	3.7%	8.3%	5.5%
	Total	100%	100%	100%	100%
Q8 Little_Humphries	Brad Little	84.2%	33.2%	54.4%	62.5%
	Ed Humphreys	7.5%	59.6%	15.8%	19.3%
	Undecided	8.3%	7.3%	29.8%	18.2%
	Total	100%	100%	100%	100%
Q9 LtGovernor Ballot	Scott Bedke	55.7%	20.7%	16.8%	32.1%
	Priscilla Giddings	15.8%	56%	22.5%	25%
	Daniel Gasiorowski	2.8%	6%	4.7%	4.2%
	Undecided	25.6%	17.4%	56%	38.6%
	Total	100%	100%	100%	100%
Q10 AttnyGeneral Ballot	Lawrence Wasden	75.7%	3.7%	6.9%	32.5%
	Raúl Labrador	16.7%	64.5%	43.1%	36.3%
	Arthur Macomber	0.5%	23.2%	1.5%	4.4%
	Undecided	7%	8.5%	48.5%	26.8%
	Total	100%	100%	100%	100%
Q12 Wadsen_Labrador	Lawrence Wasden	74.2%	19.5%	9.6%	35.6%
	Raúl Labrador	16.8%	71.9%	43.8%	37.8%
	Undecided	9%	8.5%	46.6%	26.6%
	Total	100%	100%	100%	100%

### **Crosstab Reports**

#### Q11 Wadsen\_Macomber

		Q11 Wadsen_Macon	nber		
		Lawrence Wasden	Arthur Macomber	Undecided	Total
Q13 Party Identification	Republican	75.3%	71.1%	70.1%	72.2%
	Democrat	3%	3.9%	2%	2.6%
	Independent	17.1%	18.1%	21.2%	19.2%
	Something Else	4.6%	7%	6.7%	6%
	Total	100%	100%	100%	100%
Q14 Ideology	Very Conservative	38.5%	63.8%	52.9%	49.1%
	Somewhat Conservative	36.7%	25.2%	26.7%	30.3%
	Moderate	19.6%	7.3%	18.7%	17.3%
	Somewhat Liberal	4.3%	1.3%	0.8%	2.2%
	Very Liberal	0.9%	2.4%	0.8%	1.1%
	Total	100%	100%	100%	100%
Q15 Age	18-34	4.1%	6%	8.5%	6.4%
	35-54	20.8%	32.5%	21.6%	22.9%
	55-64	12.8%	26.5%	22.8%	19.5%
	65+	62.4%	35%	47.2%	51.1%
	Total	100%	100%	100%	100%
Q16 Gender	Male	57.6%	51.2%	42.4%	49.5%
	Female	42.4%	48.8%	57.6%	50.5%
	Total	100%	100%	100%	100%

### **Crosstab Reports**

#### Q11 Wadsen\_Macomber

		Q11 Wadsen_Macon	nber		
		Lawrence Wasden	Arthur Macomber	Undecided	Total
Q17 Education	High School Degree or less	16.6%	13%	20.1%	17.7%
	Some College	28.6%	45.5%	41.9%	37.4%
	Bachelor's Degree	32.7%	27.5%	25.4%	28.5%
	Graduate Degree, such as a Master's degree, professional degree, or PhD	22.1%	14.1%	12.7%	16.4%
	Total	100%	100%	100%	100%
Q18 Household Income	Less than \$50,000	23.1%	26.2%	26.6%	25.2%
	\$50,000 to less than \$75,000	14.8%	19.7%	22.7%	19.2%
	\$75,000 to less than \$150,000	30.2%	25.2%	22.1%	25.6%
	More than \$150,000	15.1%	16.8%	9.6%	12.8%
	Prefer not to say	16.7%	12.1%	19.1%	17.1%
	Total	100%	100%	100%	100%

### **Crosstab Reports**

#### Q12 Wadsen\_Labrador

		Q12 Wadsen_Labrad	lor		
		Lawrence Wasden	Raúl Labrador	Undecided	Total
Q1 Voter Propensity	Extremely Likely	90.8%	91.7%	85.9%	89.8%
	Very Likely	4.6%	5.8%	7.9%	5.9%
	Somewhat Likely	4.7%	2.5%	6.2%	4.3%
	Total	100%	100%	100%	100%
Q2 Right Wrong Track	Right Direction	53.9%	43.9%	51.7%	49.5%
	Wrong Direction	35.1%	43.3%	28.2%	36.4%
	Don't know	10.9%	12.8%	20.1%	14.1%
	Total	100%	100%	100%	100%
Q3 Governor Ballot	Brad Little	81.6%	39%	60.7%	59.9%
	Janice McGeachin	11.7%	47.9%	23.5%	28.5%
	Ashley Jackson	0.5%	1%	2.1%	1.1%
	Ed Humphreys	2.7%	8.6%	7.4%	6.2%
	Steve Bradshaw	2.5%	2%	3.6%	2.6%
	Cody Usabel	0%	0%	0%	0%
	Lisa Marie	0.5%	0.5%	2.1%	0.9%
	Ben Cannady	0.5%	1%	0.6%	0.7%
	Total	100%	100%	100%	100%

### **Crosstab Reports**

#### Q12 Wadsen\_Labrador

		Q12 Wadsen_Labrad	lor		
		Lawrence Wasden	Raúl Labrador	Undecided	Total
Q4 Opinion Little	Very favorable	58.5%	26.5%	40.7%	41.7%
	Somewhat favorable	27.7%	21.5%	29.7%	25.9%
	Neither favorable or unfavorable	6.2%	9.6%	7.4%	7.8%
	Somewhat unfavorable	3.6%	16.4%	6.1%	9.1%
	Very unfavorable	3.6%	25.9%	15.4%	15.2%
	Never heard of	0.5%	0%	0.6%	0.3%
	Total	100%	100%	100%	100%
Q5 Opinion McGeachin	Very favorable	10.2%	36.4%	14.6%	21.3%
	Somewhat favorable	7%	23%	16.5%	15.6%
	Neither favorable or unfavorable	15.1%	16.8%	24.2%	18.2%
	Somewhat unfavorable	8.2%	7.8%	7.5%	7.9%
	Very unfavorable	53.6%	12.1%	24%	30%
	Never heard of	5.9%	3.9%	13.2%	7.1%
	Total	100%	100%	100%	100%
Q6 Opinion Humphreys	Very favorable	2.5%	8.8%	2.7%	5%
	Somewhat favorable	9.7%	12.1%	6.4%	9.7%
	Neither favorable or unfavorable	35.1%	39.9%	43.9%	39.3%
	Somewhat unfavorable	7.7%	7.2%	2%	6%
	Very unfavorable	10.5%	7%	3.4%	7.3%
	Never heard of	34.4%	25%	41.7%	32.8%
	Total	100%	100%	100%	100%

### **Crosstab Reports**

#### Q12 Wadsen\_Labrador

		Q12 Wadsen_Labrad	or		
		Lawrence Wasden	Raúl Labrador	Undecided	Total
Q7 Little_McGeachin	Brad Little	84.8%	42.4%	60.4%	62.3%
	Janice McGeachin	12.7%	52.7%	29.1%	32.2%
	Undecided	2.5%	4.9%	10.5%	5.5%
	Total	100%	100%	100%	100%
Q8 Little_Humphries	Brad Little	83.3%	45.9%	58.3%	62.5%
	Ed Humphreys	10.2%	34.1%	10.3%	19.3%
	Undecided	6.5%	20%	31.4%	18.2%
	Total	100%	100%	100%	100%
Q9 LtGovernor Ballot	Scott Bedke	52.3%	21.9%	19.6%	32.1%
	Priscilla Giddings	15.9%	43%	11.7%	25%
	Daniel Gasiorowski	5%	3.9%	3.5%	4.2%
	Undecided	26.8%	31.2%	65.2%	38.7%
	Total	100%	100%	100%	100%
Q10 AttnyGeneral Ballot	Lawrence Wasden	79.4%	4%	10.2%	32.5%
	Raúl Labrador	3.1%	86.8%	9%	36.3%
	Arthur Macomber	6.6%	2.9%	3.6%	4.4%
	Undecided	10.8%	6.3%	77.2%	26.8%
	Total	100%	100%	100%	100%
Q11 Wadsen_Macomber	Lawrence Wasden	79%	16.8%	12.8%	37.9%
	Arthur Macomber	8.3%	28.7%	4.8%	15.1%
	Undecided	12.7%	54.5%	82.4%	47%
	Total	100%	100%	100%	100%

### **Crosstab Reports**

#### Q12 Wadsen\_Labrador

		Q12 Wadsen_Labrad	or		
		Lawrence Wasden	Raúl Labrador	Undecided	Total
Q13 Party Identification	Republican	71.5%	74.9%	69.3%	72.2%
	Democrat	4.2%	2%	1.4%	2.7%
	Independent	19.7%	16.4%	22.4%	19.2%
	Something Else	4.5%	6.6%	6.9%	5.9%
	Total	100%	100%	100%	100%
Q14 Ideology	Very Conservative	35.6%	63.4%	46.8%	49.1%
	Somewhat Conservative	32.7%	28.3%	29.8%	30.3%
	Moderate	24.6%	6.8%	22.6%	17.3%
	Somewhat Liberal	5.1%	0.5%	0.7%	2.2%
	Very Liberal	2%	1%	0%	1.1%
	Total	100%	100%	100%	100%
Q15 Age	18-34	4.5%	5.2%	10.8%	6.4%
	35-54	20.2%	24.1%	24.9%	22.9%
	55-64	13.6%	21.9%	24.2%	19.6%
	65+	61.7%	48.8%	40.1%	51.1%
	Total	100%	100%	100%	100%
Q16 Gender	Male	56.5%	47.2%	43.2%	49.5%
	Female	43.5%	52.8%	56.8%	50.5%
	Total	100%	100%	100%	100%

### **Crosstab Reports**

#### Q12 Wadsen\_Labrador

		Q12 Wadsen_Labrad	or		
		Lawrence Wasden	Raúl Labrador	Undecided	Total
Q17 Education	High School Degree or less	14.4%	21.7%	16.2%	17.7%
	Some College	28%	40.9%	45%	37.4%
	Bachelor's Degree	34.1%	25.9%	24.7%	28.5%
	Graduate Degree, such as a Master's degree, professional degree, or PhD	23.5%	11.4%	14%	16.4%
	Total	100%	100%	100%	100%
Q18 Household Income	Less than \$50,000	24.6%	25.6%	25.4%	25.2%
	\$50,000 to less than \$75,000	14.9%	21.3%	22.1%	19.2%
	\$75,000 to less than \$150,000	30.5%	24.6%	20.7%	25.6%
	More than \$150,000	15.6%	11.3%	11.1%	12.8%
	Prefer not to say	14.4%	17.2%	20.8%	17.1%
	Total	100%	100%	100%	100%

### **Crosstab Reports**

#### Q13 Party Identification

		Q13 Party Identif	îcation			
		Republican	Democrat	Independent	Something Else	Total
Q1 Voter Propensity	Extremely Likely	92.3%	78%	82.4%	88.1%	89.8%
	Very Likely	5.7%	0%	8.7%	2.9%	5.9%
	Somewhat Likely	2%	22%	8.8%	9%	4.2%
	Total	100%	100%	100%	100%	100%
Q2 Right Wrong Track	Right Direction	54.8%	22%	37.5%	36.8%	49.5%
	Wrong Direction	31%	63.4%	47.4%	54.1%	36.4%
	Don't know	14.2%	14.6%	15.1%	9%	14.1%
	Total	100%	100%	100%	100%	100%
Q3 Governor Ballot	Brad Little	62.2%	78%	58.7%	27.4%	59.9%
	Janice McGeachin	27.2%	14.6%	28.3%	51.3%	28.5%
	Ashley Jackson	0.5%	0%	2.9%	3.3%	1.1%
	Ed Humphreys	6.4%	7.3%	6.4%	2.9%	6.2%
	Steve Bradshaw	2.1%	0%	1.9%	11.9%	2.6%
	Cody Usabel	0%	0%	0%	0%	0%
	Lisa Marie	1%	0%	0.9%	0%	0.9%
	Ben Cannady	0.5%	0%	0.9%	3.3%	0.7%
	Total	100%	100%	100%	100%	100%

## **Crosstab Reports**

#### Q13 Party Identification

		Q13 Party Iden	tification			
		Republican	Democrat	Independent	Something Else	Total
Q4 Opinion Little	Very favorable	46.5%	43.9%	31.1%	15.9%	41.7%
	Somewhat favorable	24%	42.3%	33.3%	17.3%	25.9%
	Neither favorable or unfavorable	6.8%	13.8%	9.4%	11.9%	7.8%
	Somewhat unfavorable	8.4%	0%	11.1%	15.5%	9.1%
	Very unfavorable	14.2%	0%	14.2%	36.5%	15.2%
	Never heard of	0%	0%	0.9%	2.9%	0.3%
	Total	100%	100%	100%	100%	100%
Q5 Opinion McGeachin	Very favorable	21.9%	22%	15.2%	32.8%	21.3%
	Somewhat favorable	14.6%	7.3%	20.6%	15.2%	15.6%
	Neither favorable or unfavorable	20.4%	0%	15.2%	9%	18.2%
	Somewhat unfavorable	9.1%	0%	3.8%	9.8%	7.9%
	Very unfavorable	27.3%	63.4%	37.7%	23.8%	30%
	Never heard of	6.8%	7.3%	7.5%	9.4%	7.1%
	Total	100%	100%	100%	100%	100%
Q6 Opinion Humphreys	Very favorable	5.5%	14.6%	2.9%	0%	4.9%
	Somewhat favorable	10.2%	7.3%	6.6%	15.5%	9.8%
	Neither favorable or unfavorable	39.2%	29.3%	45.5%	24.6%	39.3%
	Somewhat unfavorable	6.3%	14.6%	2.7%	8.7%	6%
	Very unfavorable	7.3%	21.1%	4.7%	9.4%	7.3%
	Never heard of	31.5%	13%	37.6%	41.9%	32.8%

		Q13 Party Identif				
	Republican	Democrat	Independent	Something Else	Total	
	Total	100%	100%	100%	100%	100%

## **Crosstab Reports**

#### Q13 Party Identification

		Q13 Party Ident	ification			
		Republican	Democrat	Independent	Something Else	Total
Q7 Little_McGeachin	Brad Little	63.8%	85.4%	63.3%	30.7%	62.3%
	Janice McGeachin	31%	14.6%	33%	51.6%	32.2%
	Undecided	5.2%	0%	3.7%	17.7%	5.5%
	Total	100%	100%	100%	100%	100%
Q8 Little_Humphries	Brad Little	65.8%	78.9%	54.8%	39.3%	62.5%
	Ed Humphreys	17.7%	13.8%	21.5%	33.2%	19.3%
	Undecided	16.4%	7.3%	23.7%	27.4%	18.3%
	Total	100%	100%	100%	100%	100%
Q9 LtGovernor Ballot	Scott Bedke	34.4%	56.9%	24.6%	18.4%	32.1%
	Priscilla Giddings	23.9%	29.3%	24.5%	39%	25%
	Daniel Gasiorowski	3.5%	0%	3.9%	15.2%	4.2%
	Undecided	38.3%	13.8%	47%	27.4%	38.6%
	Total	100%	100%	100%	100%	100%
Q10 AttnyGeneral Ballot	Lawrence Wasden	31.7%	42.3%	35.8%	26.7%	32.5%
	Raúl Labrador	38%	14.6%	32.2%	39.3%	36.4%
	Arthur Macomber	3.6%	14.6%	6.5%	2.9%	4.4%
	Undecided	26.7%	28.5%	25.5%	31.1%	26.8%
	Total	100%	100%	100%	100%	100%
Q11 Wadsen_Macomber	Lawrence Wasden	39.5%	42.3%	33.8%	29.6%	37.9%
	Arthur Macomber	14.9%	22%	14.2%	17.7%	15.1%
	Undecided	45.6%	35.8%	52%	52.7%	47%
	Total	100%	100%	100%	100%	100%

## **Crosstab Reports**

#### Q13 Party Identification

		Q13 Party Identi	fication			
		Republican	Democrat	Independent	Something Else	Total
Q12 Wadsen_Labrador	Lawrence Wasden	35.2%	56.9%	36.6%	27.1%	35.6%
	Raúl Labrador	39.2%	29.3%	32.3%	42.2%	37.8%
	Undecided	25.5%	13.8%	31.1%	30.7%	26.6%
	Total	100%	100%	100%	100%	100%
Q14 Ideology	Very Conservative	56.2%	14.6%	27.2%	48.7%	49.1%
	Somewhat Conservative	30.4%	14.6%	34.8%	21.7%	30.3%
	Moderate	12.6%	28.5%	33.3%	18%	17.3%
	Somewhat Liberal	0.5%	34.9%	2.9%	5.8%	2.2%
	Very Liberal	0.3%	7.3%	1.8%	5.8%	1.1%
	Total	100%	100%	100%	100%	100%
Q15 Age	18-34	4.9%	14.6%	7.3%	18%	6.4%
	35-54	21.8%	34.9%	23.7%	27.8%	22.9%
	55-64	18.8%	0%	21.7%	30.7%	19.6%
	65+	54.4%	50.4%	47.3%	23.5%	51.1%
	Total	100%	100%	100%	100%	100%
Q16 Gender	Male	48.8%	19.5%	53.6%	57.7%	49.5%
	Female	51.2%	80.5%	46.4%	42.3%	50.5%
	Total	100%	100%	100%	100%	100%

## **Crosstab Reports**

#### Q13 Party Identification

		Q13 Party Ident	ification			
		Republican	Democrat	Independent	Something Else	Total
Q17 Education	High School Degree or less	19.4%	14.6%	10.4%	20.9%	17.7%
	Some College	38.3%	29.3%	37.9%	27.8%	37.4%
	Bachelor's Degree	25.7%	48.8%	32%	42.6%	28.5%
	Graduate Degree, such as a Master's degree, professional degree, or PhD	16.5%	7.3%	19.7%	8.7%	16.4%
	Total	100%	100%	100%	100%	100%
Q18 Household Income	Less than \$50,000	27.8%	35.8%	16.1%	18.4%	25.2%
	\$50,000 to less than \$75,000	17.8%	22%	21.8%	27.4%	19.2%
	\$75,000 to less than \$150,000	25%	27.6%	25.4%	32.8%	25.6%
	More than \$150,000	12%	7.3%	17.6%	9.4%	12.8%
	Prefer not to say	17.4%	7.3%	19.1%	11.9%	17.1%
	Total	100%	100%	100%	100%	100%

## **Crosstab Reports**

#### Q14 Ideology

		Q14 Ideology					
		Very Conservativ e	Somewhat Conservativ e	Moderate	Somewhat Liberal	Very Liberal	Total
Q1 Voter Propensity	Extremely Likely	93.7%	86.4%	87.1%	82.3%	66%	89.8%
	Very Likely	3.7%	11.1%	4.5%	0%	0%	5.9%
	Somewhat Likely	2.6%	2.6%	8.4%	17.7%	34%	4.3%
	Total	100%	100%	100%	100%	100%	100%
Q2 Right Wrong Track	Right Direction	47.7%	61%	42.3%	7.8%	16%	49.5%
	Wrong Direction	36.8%	27.9%	41.1%	83.3%	84%	36.4%
	Don't know	15.6%	11.1%	16.6%	8.8%	0%	14.1%
	Total	100%	100%	100%	100%	100%	100%
Q3 Governor Ballot	Brad Little	43.4%	71.4%	83.4%	66.7%	100%	59.9%
	Janice McGeachin	41.7%	21.2%	6.4%	24.5%	0%	28.5%
	Ashley Jackson	0.7%	1.9%	1%	0%	0%	1.1%
	Ed Humphreys	10.4%	2.3%	1%	8.8%	0%	6.2%
	Steve Bradshaw	3.5%	0%	5.2%	0%	0%	2.6%
	Cody Usabel	0%	0%	0%	0%	0%	0%
	Lisa Marie	0.4%	1.3%	2%	0%	0%	0.9%
	Ben Cannady	0%	1.9%	1%	0%	0%	0.7%
	Total	100%	100%	100%	100%	100%	100%

## **Crosstab Reports**

#### Q14 Ideology

		Q14 Ideology			Q14 Ideology						
		Very Conservativ e	Somewhat Conservativ e	Moderate	Somewhat Liberal	Very Liberal	Total				
Q4 Opinion Little	Very favorable	33.9%	49.4%	54.8%	17.7%	18%	41.7%				
	Somewhat favorable	19.8%	31.9%	28.2%	41.2%	66%	25.9%				
	Neither favorable or unfavorable	9.6%	4.2%	7.4%	25.5%	0%	7.8%				
	Somewhat unfavorable	13%	6%	3.1%	7.8%	16%	9.1%				
	Very unfavorable	23.3%	8%	6.4%	7.8%	0%	15.2%				
	Never heard of	0.3%	0.6%	0%	0%	0%	0.3%				
	Total	100%	100%	100%	100%	100%	100%				
Q5 Opinion McGeachin	Very favorable	30.9%	14.6%	6.4%	24.5%	0%	21.3%				
	Somewhat favorable	19.5%	16.7%	5.2%	0%	0%	15.6%				
	Neither favorable or unfavorable	21%	19.9%	10.8%	0%	0%	18.2%				
	Somewhat unfavorable	6.7%	11.5%	5.3%	0%	18%	7.9%				
	Very unfavorable	14.2%	31.9%	62.7%	75.5%	82%	30%				
	Never heard of	7.7%	5.4%	9.5%	0%	0%	7.1%				
	Total	100%	100%	100%	100%	100%	100%				
Q6 Opinion Humphreys	Very favorable	8.5%	2.5%	0%	0%	0%	4.9%				
	Somewhat favorable	10.2%	11.4%	6.3%	8.8%	0%	9.7%				
	Neither favorable or unfavorable	38.6%	40.3%	43.6%	15.7%	18%	39.2%				

	Q14 Ideology					
	Very Conservativ e	Somewhat Conservativ e	Moderate	Somewhat Liberal	Very Liberal	Total
omewhat Infavorable	5.2%	7.2%	3.1%	16.7%	34%	6%
ery Infavorable	5.7%	5.2%	12.4%	34.3%	0%	7.3%
Never heard	31.9%	33.3%	34.6%	24.5%	48%	32.8%
Total	100%	100%	100%	100%	100%	100%

## **Crosstab Reports**

#### Q14 Ideology

		Q14 Ideology					
		Very Conservativ e	Somewhat Conservativ e	Moderate	Somewhat Liberal	Very Liberal	Total
Q7 Little_McGeachin	Brad Little	47.5%	70.3%	86.2%	75.5%	100%	62.3%
	Janice McGeachin	46.1%	23.6%	10.7%	24.5%	0%	32.2%
	Undecided	6.4%	6.1%	3.1%	0%	0%	5.5%
	Total	100%	100%	100%	100%	100%	100%
Q8 Little_Humphries	Brad Little	50.9%	70.1%	80.1%	58.8%	100%	62.5%
	Ed Humphreys	28.1%	12.1%	8.2%	16.7%	0%	19.3%
	Undecided	20.9%	17.8%	11.8%	24.5%	0%	18.2%
	Total	100%	100%	100%	100%	100%	100%
Q9 LtGovernor Ballot	Scott Bedke	25.4%	37.1%	38%	56.8%	52%	32.1%
	Priscilla Giddings	32.2%	20.4%	14.5%	25.5%	0%	25%
	Daniel Gasiorowski	2.9%	4.3%	6.2%	8.8%	16%	4.2%
	Undecided	39.5%	38.2%	41.3%	8.8%	32%	38.7%
	Total	100%	100%	100%	100%	100%	100%
Q10 AttnyGeneral Ballot	Lawrence Wasden	22%	40%	44.8%	65.7%	32%	32.5%
	Raúl Labrador	44.8%	35.8%	17.1%	7.8%	34%	36.3%
	Arthur Macomber	6%	3.5%	0%	8.8%	18%	4.4%
	Undecided	27.3%	20.6%	38%	17.7%	16%	26.8%
	Total	100%	100%	100%	100%	100%	100%
Q11 Wadsen_Macomber	Lawrence Wasden	29.7%	45.9%	42.9%	73.5%	32%	37.9%
	Arthur Macomber	19.6%	12.6%	6.3%	8.8%	34%	15.1%
	Undecided	50.7%	41.5%	50.8%	17.7%	34%	47%
	Total	100%	100%	100%	100%	100%	100%

## **Crosstab Reports**

#### Q14 Ideology

		Q14 Ideology					
		Very Conservativ e	Somewhat Conservativ e	Moderate	Somewhat Liberal	Very Liberal	Total
Q12 Wadsen_Labrador	Lawrence Wasden	25.8%	38.5%	50.4%	83.3%	66%	35.6%
	Raúl Labrador	48.8%	35.4%	14.9%	7.8%	34%	37.8%
	Undecided	25.4%	26.2%	34.7%	8.8%	0%	26.6%
	Total	100%	100%	100%	100%	100%	100%
Q13 Party Identification	Republican	82.7%	72.4%	52.5%	16.7%	18%	72.2%
	Democrat	0.8%	1.3%	4.3%	42.2%	18%	2.6%
	Independent	10.6%	22.1%	36.9%	25.5%	32%	19.2%
	Something Else	5.9%	4.3%	6.2%	15.7%	32%	6%
	Total	100%	100%	100%	100%	100%	100%
Q15 Age	18-34	6.2%	3.5%	9.3%	16.7%	32%	6.4%
	35-54	21.8%	25.8%	20.1%	33.3%	16%	22.9%
	55-64	19.7%	23.5%	15.9%	0%	0%	19.6%
	65+	52.2%	47.3%	54.8%	50%	52%	51.1%
	Total	100%	100%	100%	100%	100%	100%
Q16 Gender	Male	50.7%	48.2%	47.5%	47%	63.9%	49.5%
	Female	49.3%	51.8%	52.5%	53%	36.1%	50.5%
	Total	100%	100%	100%	100%	100%	100%
Q17 Education	High School Degree or less	19.4%	18.3%	11.6%	17.7%	16%	17.7%
	Some College	39.8%	44.8%	21.4%	16.7%	18%	37.4%
	Bachelor's Degree	28.5%	21%	39.6%	32.3%	50%	28.5%

	Q14 Ideolog	Q14 Ideology						
	Very Conservativ e	Somewhat Conservativ e	Moderate	Somewhat Liberal	Very Liberal	Total		
Deg such Mas deg prof	fessional gree, or	15.9%	27.3%	33.3%	16%	16.4%		
	Total 100%	100%	100%	100%	100%	100%		

## **Crosstab Reports**

#### Q14 Ideology

		Q14 Ideology					
		Very Conservativ e	Somewhat Conservativ e	Moderate	Somewhat Liberal	Very Liberal	Total
Q18 Household Income	Less than \$50,000	25.6%	27.9%	19.1%	33.3%	16%	25.2%
	\$50,000 to less than \$75,000	19.5%	20.5%	15.7%	16.7%	34%	19.2%
	\$75,000 to less than \$150,000	27.5%	21.6%	26.1%	24.5%	50%	25.6%
	More than \$150,000	10.9%	13%	16.9%	25.5%	0%	12.8%
	Prefer not to say	16.5%	17%	22.2%	0%	0%	17.1%
	Total	100%	100%	100%	100%	100%	100%

## **Crosstab Reports**

#### Q15 Age

		Q15 Age				
		18-34	35-54	55-64	65+	Total
Q1 Voter Propensity	Extremely Likely	86%	91.1%	91.4%	89.1%	89.8%
	Very Likely	3%	3.9%	5.7%	7.3%	5.9%
	Somewhat Likely	11%	5%	2.9%	3.6%	4.3%
	Total	100%	100%	100%	100%	100%
Q2 Right Wrong Track	Right Direction	35.8%	37.7%	52%	55.7%	49.5%
	Wrong Direction	53.2%	52.7%	32.1%	28.5%	36.4%
	Don't know	11%	9.6%	15.9%	15.8%	14.1%
	Total	100%	100%	100%	100%	100%
Q3 Governor Ballot	Brad Little	49.8%	45.8%	51.1%	70.9%	59.9%
	Janice McGeachin	27.8%	39.7%	35.7%	20.9%	28.5%
	Ashley Jackson	0%	2.4%	0.9%	0.7%	1.1%
	Ed Humphreys	14%	6.4%	7.6%	4.6%	6.2%
	Steve Bradshaw	5.3%	3.3%	2%	2.2%	2.6%
	Cody Usabel	0%	0%	0%	0%	0%
	Lisa Marie	3%	2.4%	0.9%	0%	0.9%
	Ben Cannady	0%	0%	1.9%	0.8%	0.7%
	Total	100%	100%	100%	100%	100%

## **Crosstab Reports**

#### Q15 Age

		Q15 Age				
		18-34	35-54	55-64	65+	Total
Q4 Opinion Little	Very favorable	25.1%	24.6%	33.5%	54.5%	41.7%
	Somewhat favorable	27.4%	26.1%	29.2%	24.3%	25.9%
	Neither favorable or unfavorable	2.7%	11%	7.4%	7.2%	7.8%
	Somewhat unfavorable	16.7%	11.1%	14.9%	5%	9.1%
	Very unfavorable	28.1%	26.6%	14.9%	8.5%	15.2%
	Never heard of	0%	0.7%	0%	0.3%	0.3%
	Total	100%	100%	100%	100%	100%
Q5 Opinion McGeachin	Very favorable	19.1%	30.5%	25.6%	15.8%	21.3%
	Somewhat favorable	14%	19.4%	17.5%	13.3%	15.6%
	Neither favorable or unfavorable	5.3%	4.8%	18.9%	25.5%	18.2%
	Somewhat unfavorable	11%	8.9%	8.2%	6.9%	7.9%
	Very unfavorable	36.5%	29.9%	25.3%	31.1%	30%
	Never heard of	14%	6.5%	4.5%	7.4%	7.1%
	Total	100%	100%	100%	100%	100%
Q6 Opinion Humphreys	Very favorable	14%	5.6%	5.8%	3.2%	5%
	Somewhat favorable	3%	11.3%	8.6%	10.3%	9.7%
	Neither favorable or unfavorable	19.7%	27%	42.7%	45.8%	39.3%
	Somewhat unfavorable	5.3%	7.9%	7.5%	4.7%	6%
	Very unfavorable	5.7%	11.6%	2.7%	7.3%	7.3%
	Never heard of	52.2%	36.6%	32.6%	28.7%	32.8%

	Q15 Age				
	18-34	35-54	55-64	65+	Total
Total	100%	100%	100%	100%	100%

## **Crosstab Reports**

#### Q15 Age

		Q15 Age				
		18-34	35-54	55-64	65+	Total
Q7 Little_McGeachin	Brad Little	58.2%	46.6%	56.8%	71.9%	62.3%
	Janice McGeachin	36.1%	49.3%	36.6%	22.3%	32.2%
	Undecided	5.7%	4%	6.6%	5.8%	5.5%
	Total	100%	100%	100%	100%	100%
Q8 Little_Humphries	Brad Little	60.9%	49.4%	52.1%	72.5%	62.5%
	Ed Humphreys	36.5%	30.3%	23.4%	10.6%	19.3%
	Undecided	2.7%	20.3%	24.5%	16.9%	18.2%
	Total	100%	100%	100%	100%	100%
Q9 LtGovernor Ballot	Scott Bedke	30.8%	31.6%	23.1%	36%	32.1%
	Priscilla Giddings	22.4%	28.5%	25.1%	23.8%	25%
	Daniel Gasiorowski	2.7%	1.6%	5.7%	5%	4.2%
	Undecided	44.1%	38.3%	46.2%	35.2%	38.7%
	Total	100%	100%	100%	100%	100%
Q10 AttnyGeneral Ballot	Lawrence Wasden	18.7%	28.1%	20.3%	40.8%	32.5%
	Raúl Labrador	36.5%	38.1%	43.1%	33%	36.4%
	Arthur Macomber	0%	6.5%	5.6%	3.6%	4.4%
	Undecided	44.8%	27.3%	31%	22.7%	26.8%
	Total	100%	100%	100%	100%	100%
Q11 Wadsen_Macomber	Lawrence Wasden	24.1%	34.3%	24.7%	46.3%	37.9%
	Arthur Macomber	14%	21.4%	20.4%	10.3%	15.1%
	Undecided	61.9%	44.3%	54.8%	43.4%	47%
	Total	100%	100%	100%	100%	100%

## **Crosstab Reports**

#### Q15 Age

		Q15 Age				
		18-34	35-54	55-64	65+	Total
Q12 Wadsen_Labrador	Lawrence Wasden	24.7%	31.3%	24.8%	43%	35.6%
	Raúl Labrador	30.4%	39.8%	42.3%	36.1%	37.8%
	Undecided	44.8%	28.9%	32.9%	20.9%	26.6%
	Total	100%	100%	100%	100%	100%
Q13 Party Identification	Republican	55.5%	68.9%	69.3%	76.9%	72.2%
	Democrat	6%	4%	0%	2.6%	2.6%
	Independent	21.7%	19.9%	21.3%	17.8%	19.2%
	Something Else	16.7%	7.2%	9.3%	2.7%	6%
	Total	100%	100%	100%	100%	100%
Q14 Ideology	Very Conservative	47.5%	46.8%	49.6%	50.2%	49.1%
	Somewhat Conservative	16.4%	34.1%	36.4%	28%	30.3%
	Moderate	25.1%	15.2%	14.1%	18.6%	17.3%
	Somewhat Liberal	5.7%	3.2%	0%	2.1%	2.2%
	Very Liberal	5.3%	0.7%	0%	1.1%	1.1%
	Total	100%	100%	100%	100%	100%
Q16 Gender	Male	66.8%	51%	46.5%	47.7%	49.5%
	Female	33.2%	49%	53.5%	52.3%	50.5%
	Total	100%	100%	100%	100%	100%

## **Crosstab Reports**

#### Q15 Age

		Q15 Age				
		18-34	35-54	55-64	65+	Total
Q17 Education	High School Degree or less	14%	8.6%	17%	22.4%	17.7%
	Some College	33.1%	41%	45.4%	33.3%	37.4%
	Bachelor's Degree	25.1%	33.4%	25.9%	27.7%	28.5%
	Graduate Degree, such as a Master's degree, professional degree, or PhD	27.8%	17%	11.6%	16.6%	16.4%
	Total	100%	100%	100%	100%	100%
Q18 Household Income	Less than \$50,000	30.4%	12.7%	18.7%	32.7%	25.2%
	\$50,000 to less than \$75,000	16.7%	22.6%	18.9%	18.2%	19.2%
	\$75,000 to less than \$150,000	41.5%	27%	31.9%	20.6%	25.6%
	More than \$150,000	5.7%	28%	12.9%	6.8%	12.8%
	Prefer not to say	5.7%	9.7%	17.7%	21.7%	17.1%
	Total	100%	100%	100%	100%	100%

## **Crosstab Reports**

#### Q16 Gender

		Q16 Gender		
		Male	Female	Total
Q1 Voter Propensity	Extremely Likely	92.7%	87%	89.8%
	Very Likely	4.2%	7.7%	5.9%
	Somewhat Likely	3.1%	5.4%	4.3%
	Total	100%	100%	100%
Q2 Right Wrong Track	Right Direction	52.4%	46.7%	49.6%
	Wrong Direction	37.5%	35.2%	36.4%
	Don't know	10.1%	18%	14.1%
	Total	100%	100%	100%
Q3 Governor Ballot	Brad Little	60.1%	59.8%	59.9%
	Janice McGeachin	29.9%	27.2%	28.5%
	Ashley Jackson	1%	1.1%	1.1%
	Ed Humphreys	6.3%	6.1%	6.2%
	Steve Bradshaw	1.7%	3.4%	2.6%
	Cody Usabel	0%	0%	0%
	Lisa Marie	0.7%	1.1%	0.9%
	Ben Cannady	0.3%	1.1%	0.7%
	Total	100%	100%	100%

### **Crosstab Reports**

#### Q16 Gender

		Q16 Gender		
		Male	Female	Total
Q4 Opinion Little	Very favorable	39.2%	44.1%	41.7%
	Somewhat favorable	28.5%	23.4%	25.9%
	Neither favorable or unfavorable	8%	7.7%	7.8%
	Somewhat unfavorable	9.4%	8.8%	9.1%
	Very unfavorable	14.2%	16.1%	15.2%
	Never heard of	0.7%	0%	0.3%
	Total	100%	100%	100%
Q5 Opinion McGeachin	Very favorable	21.9%	20.7%	21.3%
	Somewhat favorable	17.4%	13.8%	15.6%
	Neither favorable or unfavorable	15.6%	20.7%	18.2%
	Somewhat unfavorable	6.9%	8.8%	7.9%
	Very unfavorable	30.6%	29.5%	30%
	Never heard of	7.6%	6.5%	7.1%
	Total	100%	100%	100%
Q6 Opinion Humphreys	Very favorable	4.5%	5.4%	5%
	Somewhat favorable	8.3%	11.1%	9.7%
	Neither favorable or unfavorable	34.7%	43.7%	39.3%
	Somewhat unfavorable	6.3%	5.7%	6%
	Very unfavorable	10.1%	4.6%	7.3%
	Never heard of	36.1%	29.5%	32.8%
	Total	100%	100%	100%

## **Crosstab Reports**

#### Q16 Gender

		Q16 Gender		
		Male	Female	Total
Q7 Little_McGeachin	Brad Little	62.5%	62.1%	62.3%
	Janice McGeachin	33%	31.4%	32.2%
	Undecided	4.5%	6.5%	5.5%
	Total	100%	100%	100%
Q8 Little_Humphries	Brad Little	65.3%	59.8%	62.5%
	Ed Humphreys	20.1%	18.4%	19.3%
	Undecided	14.6%	21.8%	18.3%
	Total	100%	100%	100%
Q9 LtGovernor Ballot	Scott Bedke	34%	30.3%	32.1%
	Priscilla Giddings	26.7%	23.4%	25%
	Daniel Gasiorowski	4.2%	4.2%	4.2%
	Undecided	35.1%	42.1%	38.6%
	Total	100%	100%	100%
Q10 AttnyGeneral Ballot	Lawrence Wasden	37.8%	27.2%	32.5%
	Raúl Labrador	34.7%	37.9%	36.3%
	Arthur Macomber	3.8%	5%	4.4%
	Undecided	23.6%	29.9%	26.8%
	Total	100%	100%	100%
Q11 Wadsen_Macomber	Lawrence Wasden	44.1%	31.8%	37.9%
	Arthur Macomber	15.6%	14.6%	15.1%
	Undecided	40.3%	53.6%	47%
	Total	100%	100%	100%

## **Crosstab Reports**

#### Q16 Gender

		Q16 Gender		
		Male	Female	Total
Q12 Wadsen_Labrador	Lawrence Wasden	40.6%	30.7%	35.6%
	Raúl Labrador	36.1%	39.5%	37.8%
	Undecided	23.3%	29.9%	26.6%
	Total	100%	100%	100%
Q13 Party Identification	Republican	71.2%	73.2%	72.2%
	Democrat	1%	4.2%	2.6%
	Independent	20.8%	17.6%	19.2%
	Something Else	6.9%	5%	6%
	Total	100%	100%	100%
Q14 Ideology	Very Conservative	50.3%	47.9%	49.1%
	Somewhat Conservative	29.5%	31%	30.3%
	Moderate	16.7%	18%	17.4%
	Somewhat Liberal	2.1%	2.3%	2.2%
	Very Liberal	1.4%	0.8%	1.1%
	Total	100%	100%	100%
Q15 Age	18-34	8.7%	4.2%	6.4%
	35-54	23.6%	22.2%	22.9%
	55-64	18.4%	20.7%	19.6%
	65+	49.3%	52.9%	51.1%
	Total	100%	100%	100%

## **Crosstab Reports**

#### Q16 Gender

		Q16 Gender		
		Male	Female	Total
Q17 Education	High School Degree or less	14.6%	20.7%	17.7%
	Some College	33.3%	41.4%	37.4%
	Bachelor's Degree	30.2%	26.8%	28.5%
	Graduate Degree, such as a Master's degree, professional degree, or PhD	21.9%	11.1%	16.4%
	Total	100%	100%	100%
Q18 Household Income	Less than \$50,000	24%	26.4%	25.2%
	\$50,000 to less than \$75,000	17.4%	21.1%	19.2%
	\$75,000 to less than \$150,000	29.5%	21.8%	25.6%
	More than \$150,000	15.3%	10.3%	12.8%
	Prefer not to say	13.9%	20.3%	17.1%
	Total	100%	100%	100%

## **Crosstab Reports**

#### Q17 Education

		Q17 Education				
		High School Degree or less	Some College	Bachelor's Degree	Graduate Degree, such as a Master's degree, professional degree, or PhD	Total
Q1 Voter Propensity	Extremely Likely	80.2%	91.5%	92.8%	91%	89.8%
	Very Likely	9.4%	5.9%	3.3%	6.8%	5.9%
	Somewhat Likely	10.5%	2.5%	3.8%	2.2%	4.2%
	Total	100%	100%	100%	100%	100%
Q2 Right Wrong Track	Right Direction	60.5%	48.6%	47.5%	43.5%	49.6%
	Wrong Direction	21.7%	36.4%	38.8%	47.8%	36.4%
	Don't know	17.9%	15%	13.7%	8.6%	14.1%
	Total	100%	100%	100%	100%	100%
Q3 Governor Ballot	Brad Little	65.1%	48.6%	63.3%	74.3%	59.9%
	Janice McGeachin	24.6%	35.2%	27.6%	19.2%	28.5%
	Ashley Jackson	0%	2%	1.3%	0%	1.1%
	Ed Humphreys	4.1%	8.7%	5.2%	4.4%	6.2%
	Steve Bradshaw	2.1%	3.6%	2.6%	1%	2.6%
	Cody Usabel	0%	0%	0%	0%	0%
	Lisa Marie	3%	1%	0%	0%	0.9%
	Ben Cannady	1.1%	1%	0%	1%	0.7%
	Total	100%	100%	100%	100%	100%

## **Crosstab Reports**

#### Q17 Education

		Q17 Education				
		High School Degree or less	Some College	Bachelor's Degree	Graduate Degree, such as a Master's degree, professional degree, or PhD	Total
Q4 Opinion Little	Very favorable	52.7%	32.7%	46.6%	41.7%	41.7%
	Somewhat favorable	25.7%	28.1%	21.3%	29%	25.9%
	Neither favorable or unfavorable	4.3%	7.9%	8.1%	11%	7.8%
	Somewhat unfavorable	8.3%	10.2%	10.9%	4.3%	9.1%
	Very unfavorable	9.1%	20.6%	13.1%	12.9%	15.2%
	Never heard of	0%	0.5%	0%	1%	0.3%
	Total	100%	100%	100%	100%	100%
Q5 Opinion McGeachin	Very favorable	22.3%	24.7%	19.9%	14.8%	21.3%
	Somewhat favorable	12.5%	20.1%	14.8%	9.8%	15.6%
	Neither favorable or unfavorable	30.2%	21%	13.7%	6.5%	18.2%
	Somewhat unfavorable	4.4%	10.7%	5.8%	8.8%	7.9%
	Very unfavorable	19.6%	16%	40.6%	54.8%	30%
	Never heard of	11.1%	7.4%	5.2%	5.4%	7%
	Total	100%	100%	100%	100%	100%
Q6 Opinion Humphreys	Very favorable	1.9%	8.3%	3.8%	2.4%	4.9%
	Somewhat favorable	16.9%	6.8%	11%	6.4%	9.7%
	Neither favorable or unfavorable	41%	39.4%	39.7%	36.3%	39.3%
	Somewhat unfavorable	4.3%	3.9%	8.3%	8.6%	6%

		Q17 Education	Q17 Education					
		High School Degree or less	Some College	Bachelor's Degree	Graduate Degree, such as a Master's degree, professional degree, or PhD	Total		
Ver unf	y avorable	4%	5.4%	8.7%	12.8%	7.3%		
Nev	er heard of	31.9%	36.1%	28.5%	33.5%	32.8%		
	Total	100%	100%	100%	100%	100%		

## **Crosstab Reports**

#### Q17 Education

		Q17 Education				
		High School Degree or less	Some College	Bachelor's Degree	Graduate Degree, such as a Master's degree, professional degree, or PhD	Total
Q7 Little_McGeachin	Brad Little	69.2%	50.5%	64.7%	77.5%	62.3%
	Janice McGeachin	27.6%	40.6%	31.5%	19.1%	32.2%
	Undecided	3.2%	8.9%	3.8%	3.4%	5.5%
	Total	100%	100%	100%	100%	100%
Q8 Little_Humphries	Brad Little	71.1%	51.9%	63.8%	75.2%	62.5%
	Ed Humphreys	13.3%	23.4%	20.7%	13.9%	19.3%
	Undecided	15.7%	24.7%	15.5%	11%	18.2%
	Total	100%	100%	100%	100%	100%
Q9 LtGovernor Ballot	Scott Bedke	32.6%	24%	34.2%	46.4%	32.1%
	Priscilla Giddings	30.8%	25.9%	24.9%	17.3%	25%
	Daniel Gasiorowski	6.3%	4.4%	3.8%	2.1%	4.2%
	Undecided	30.3%	45.7%	37.1%	34.3%	38.7%
	Total	100%	100%	100%	100%	100%
Q10 AttnyGeneral Ballot	Lawrence Wasden	24.9%	24.2%	38%	49.8%	32.5%
	Raúl Labrador	41.6%	37.3%	36.4%	28.4%	36.4%
	Arthur Macomber	5.2%	6.4%	3.2%	1%	4.4%
	Undecided	28.2%	32.1%	22.3%	20.8%	26.8%
	Total	100%	100%	100%	100%	100%
Q11 Wadsen_Macomber	Lawrence Wasden	35.5%	29%	43.5%	50.8%	37.9%
	Arthur Macomber	11.1%	18.3%	14.6%	12.9%	15.1%
	Undecided	53.4%	52.6%	41.9%	36.2%	47%
	Total	100%	100%	100%	100%	100%

Q17 Education				
High School Degree or less	Some College	Bachelor's Degree	Graduate Degree, such as a Master's degree, professional degree, or PhD	Total

## **Crosstab Reports**

#### Q17 Education

		Q17 Education				
		High School Degree or less	Some College	Bachelor's Degree	Graduate Degree, such as a Master's degree, professional degree, or PhD	Total
Q12 Wadsen_Labrador	Lawrence Wasden	29.1%	26.6%	42.5%	51%	35.6%
	Raúl Labrador	46.5%	41.4%	34.4%	26.3%	37.8%
	Undecided	24.5%	32%	23.1%	22.7%	26.6%
	Total	100%	100%	100%	100%	100%
Q13 Party Identification	Republican	79.4%	74%	65%	72.7%	72.2%
	Democrat	2.2%	2.1%	4.5%	1.2%	2.7%
	Independent	11.3%	19.5%	21.6%	23%	19.2%
	Something Else	7.1%	4.4%	8.9%	3.1%	5.9%
	Total	100%	100%	100%	100%	100%
Q14 Ideology	Very Conservative	54%	52.3%	49.2%	36.5%	49.1%
	Somewhat Conservative	31.4%	36.3%	22.3%	29.3%	30.3%
	Moderate	11.4%	9.9%	24.1%	28.8%	17.4%
	Somewhat Liberal	2.2%	1%	2.5%	4.4%	2.2%
	Very Liberal	1%	0.5%	1.9%	1%	1.1%
	Total	100%	100%	100%	100%	100%
Q15 Age	18-34	5.1%	5.7%	5.7%	10.8%	6.4%
	35-54	11.2%	25.1%	26.8%	23.7%	22.9%
	55-64	18.9%	23.7%	17.8%	13.9%	19.5%
	65+	64.8%	45.5%	49.7%	51.6%	51.1%
	Total	100%	100%	100%	100%	100%

## **Crosstab Reports**

#### Q17 Education

		Q17 Education				
		High School Degree or less	Some College	Bachelor's Degree	Graduate Degree, such as a Master's degree, professional degree, or PhD	Total
Q16 Gender	Male	40.8%	44.1%	52.4%	65.8%	49.5%
	Female	59.2%	55.9%	47.6%	34.2%	50.5%
	Total	100%	100%	100%	100%	100%
Q18 Household Income	Less than \$50,000	51.9%	27.4%	15.2%	8.8%	25.2%
	\$50,000 to less than \$75,000	10.8%	23.4%	22.6%	12.9%	19.2%
	\$75,000 to less than \$150,000	13.3%	21.2%	30.2%	41%	25.6%
	More than \$150,000	3%	10.2%	17.1%	21.7%	12.8%
	Prefer not to say	20.9%	17.8%	14.8%	15.6%	17.1%
	Total	100%	100%	100%	100%	100%

## **Crosstab Reports**

#### Q18 Household Income

		Q18 Househo	ld Income				
		Less than \$50,000	\$50,000 to less than \$75,000	\$75,000 to less than \$150,000	More than \$150,000	Prefer not to say	Total
Q1 Voter Propensity	Extremely Likely	82.8%	91.2%	92.6%	97.1%	89%	89.8%
	Very Likely	8.6%	4.8%	4.4%	2.9%	7.8%	5.9%
	Somewhat Likely	8.6%	4%	2.9%	0%	3.3%	4.3%
	Total	100%	100%	100%	100%	100%	100%
Q2 Right Wrong Track	Right Direction	58.5%	36.9%	50%	47.7%	51.4%	49.5%
	Wrong Direction	25.3%	44.7%	40.7%	44%	31.1%	36.4%
	Don't know	16.2%	18.4%	9.4%	8.2%	17.4%	14.1%
	Total	100%	100%	100%	100%	100%	100%
Q3 Governor Ballot	Brad Little	61.6%	50.2%	61.9%	62.2%	63.7%	59.9%
	Janice McGeachin	28.2%	31.5%	29.6%	29.2%	23.5%	28.5%
	Ashley Jackson	2.1%	1.9%	0.8%	0%	0%	1.1%
	Ed Humphreys	2.9%	9.5%	6.3%	5.7%	7.5%	6.2%
	Steve Bradshaw	3.7%	3.9%	0.8%	0%	4.3%	2.6%
	Cody Usabel	0%	0%	0%	0%	0%	0%
	Lisa Marie	0.8%	1%	0%	2.9%	1%	0.9%
	Ben Cannady	0.8%	2%	0.7%	0%	0%	0.7%
	Total	100%	100%	100%	100%	100%	100%

## **Crosstab Reports**

#### Q18 Household Income

		Q18 Househo	old Income				
		Less than \$50,000	\$50,000 to less than \$75,000	\$75,000 to less than \$150,000	More than \$150,000	Prefer not to say	Total
Q4 Opinion Little	Very favorable	48.6%	32.5%	36.5%	32.6%	56.3%	41.7%
	Somewhat favorable	26.2%	32.2%	26.7%	29.4%	14.7%	25.9%
	Neither favorable or unfavorable	8%	8.5%	9.3%	11.1%	2.1%	7.8%
	Somewhat unfavorable	7.9%	9.5%	11.5%	9.7%	6.3%	9.1%
	Very unfavorable	9.3%	17.3%	14.8%	17.1%	20.6%	15.2%
	Never heard of	0%	0%	1.3%	0%	0%	0.3%
	Total	100%	100%	100%	100%	100%	100%
Q5 Opinion McGeachin	Very favorable	21.4%	22.2%	20.4%	19.7%	22.6%	21.3%
	Somewhat favorable	15.9%	18.8%	18.5%	12.3%	9.5%	15.6%
	Neither favorable or unfavorable	24.3%	21%	12.4%	8.6%	21.8%	18.2%
	Somewhat unfavorable	6.6%	13.1%	8.7%	5.9%	4.3%	7.9%
	Very unfavorable	22.4%	18.2%	36.5%	46.4%	32.5%	30%
	Never heard of	9.5%	6.7%	3.4%	7.2%	9.3%	7.1%
	Total	100%	100%	100%	100%	100%	100%
Q6 Opinion Humphreys	Very favorable	4.3%	8.6%	4.3%	2.9%	4.4%	4.9%
	Somewhat favorable	10.3%	13.6%	9.7%	8.6%	5.4%	9.7%
	Neither favorable or unfavorable	40.3%	44%	32.6%	36.3%	44.4%	39.3%

		Q18 Househo	ld Income				
		Less than \$50,000	\$50,000 to less than \$75,000	\$75,000 to less than \$150,000	More than \$150,000	Prefer not to say	Total
	Somewhat unfavorable	2.1%	3.7%	7.9%	8.4%	9.7%	6%
	Very unfavorable	10.5%	3.8%	7%	14.1%	2%	7.3%
	Never heard of	32.5%	26.2%	38.6%	29.8%	34.1%	32.8%
	Total	100%	100%	100%	100%	100%	100%

## **Crosstab Reports**

#### Q18 Household Income

		Q18 Househo	ld Income				
		Less than \$50,000	\$50,000 to less than \$75,000	\$75,000 to less than \$150,000	More than \$150,000	Prefer not to say	Total
Q7 Little_McGeachin	Brad Little	65.2%	55.1%	63.4%	63.5%	63.5%	62.3%
	Janice McGeachin	30.3%	38.2%	30.4%	33.4%	29.9%	32.2%
	Undecided	4.4%	6.7%	6.2%	3%	6.7%	5.5%
	Total	100%	100%	100%	100%	100%	100%
Q8 Little_Humphries	Brad Little	66.6%	51.8%	63.2%	64.9%	65.6%	62.5%
	Ed Humphreys	15.3%	23.8%	22.5%	23.7%	11.8%	19.2%
	Undecided	18.2%	24.4%	14.3%	11.4%	22.6%	18.2%
	Total	100%	100%	100%	100%	100%	100%
Q9 LtGovernor Ballot	Scott Bedke	28.6%	31.5%	38.3%	36.1%	25.8%	32.1%
	Priscilla Giddings	22.7%	28.4%	20.6%	21.2%	34.3%	25%
	Daniel Gasiorowski	4.3%	4.8%	4.2%	5.7%	2.1%	4.2%
	Undecided	44.4%	35.3%	36.9%	37%	37.8%	38.7%
	Total	100%	100%	100%	100%	100%	100%
Q10 AttnyGeneral Ballot	Lawrence Wasden	29.8%	24.2%	39%	41%	29.6%	32.5%
	Raúl Labrador	37%	40.1%	34.2%	34.6%	35.6%	36.3%
	Arthur Macomber	6%	3.9%	5.5%	2.9%	2.1%	4.4%
	Undecided	27.3%	31.7%	21.3%	21.5%	32.6%	26.8%
	Total	100%	100%	100%	100%	100%	100%
Q11 Wadsen_Macomber	Lawrence Wasden	34.8%	29.2%	44.6%	44.9%	37%	37.9%
	Arthur Macomber	15.7%	15.4%	14.8%	19.8%	10.7%	15.1%
	Undecided	49.5%	55.4%	40.6%	35.3%	52.3%	47%
	Total	100%	100%	100%	100%	100%	100%

## **Crosstab Reports**

#### Q18 Household Income

		Q18 Househo	old Income				
		Less than \$50,000	\$50,000 to less than \$75,000	\$75,000 to less than \$150,000	More than \$150,000	Prefer not to say	Total
Q12 Wadsen_Labrador	Lawrence Wasden	34.8%	27.5%	42.3%	43.5%	29.9%	35.6%
	Raúl Labrador	38.4%	41.9%	36.2%	33.4%	37.9%	37.8%
	Undecided	26.8%	30.6%	21.5%	23%	32.2%	26.6%
	Total	100%	100%	100%	100%	100%	100%
Q13 Party Identification	Republican	79.6%	66.7%	70.5%	67.7%	73.3%	72.2%
	Democrat	3.8%	3%	2.9%	1.5%	1.1%	2.7%
	Independent	12.3%	21.8%	19%	26.4%	21.5%	19.2%
	Something Else	4.3%	8.5%	7.6%	4.4%	4.1%	6%
	Total	100%	100%	100%	100%	100%	100%
Q14 Ideology	Very Conservativ e	49.8%	49.7%	52.6%	42%	47.4%	49.1%
	Somewhat Conservativ e	33.5%	32.3%	25.5%	30.8%	30.1%	30.3%
	Moderate	13.1%	14.2%	17.7%	22.9%	22.5%	17.3%
	Somewhat Liberal	2.9%	1.9%	2.1%	4.4%	0%	2.2%
	Very Liberal	0.7%	1.9%	2.1%	0%	0%	1.1%
	Total	100%	100%	100%	100%	100%	100%
Q15 Age	18-34	7.8%	5.6%	10.4%	2.9%	2.1%	6.4%
	35-54	11.5%	26.9%	24.1%	50.2%	12.9%	22.9%
	55-64	14.5%	19.2%	24.3%	19.7%	20.2%	19.6%
	65+	66.2%	48.3%	41.1%	27.2%	64.7%	51.1%
	Total	100%	100%	100%	100%	100%	100%

## **Crosstab Reports**

#### Q18 Household Income

		Q18 Househol	d Income				
		Less than \$50,000	\$50,000 to less than \$75,000	\$75,000 to less than \$150,000	More than \$150,000	Prefer not to say	Total
Q16 Gender	Male	47%	44.6%	56.9%	59.1%	40.1%	49.5%
	Female	53%	55.4%	43.1%	40.9%	59.9%	50.5%
	Total	100%	100%	100%	100%	100%	100%
Q17 Education	High School Degree or less	36.4%	10%	9.1%	4.2%	21.6%	17.7%
	Some College	40.7%	45.5%	30.9%	29.8%	38.9%	37.4%
	Bachelor's Degree	17.2%	33.5%	33.6%	38.2%	24.6%	28.5%
	Graduate Degree, such as a Master's degree, professional degree, or PhD	5.7%	11.1%	26.3%	27.9%	14.9%	16.4%
	Total	100%	100%	100%	100%	100%	100%