



## Zoldak Research

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### Idaho Dispatch April 2022

#### Survey Results - FINAL TOPLINE

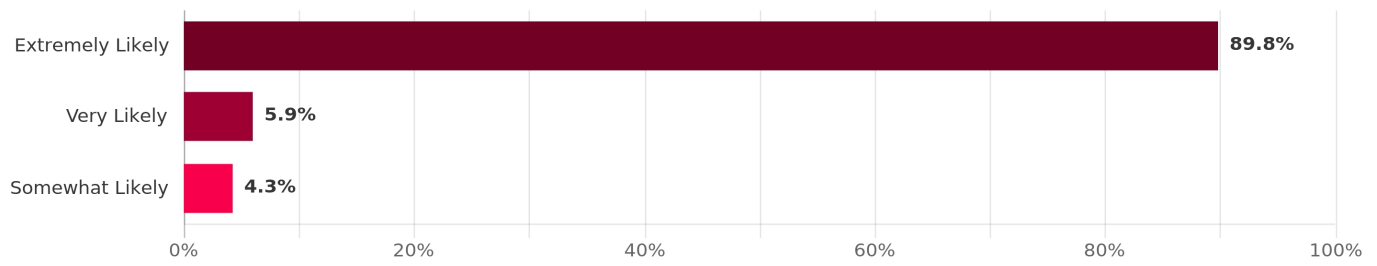
Performed by Zoldak Research

The Idaho Republican Primary Survey was conducted by IVR and Online Interviews from April 9 -12 among a random sample of 549 likely voters. The survey has a margin of error of +/- 4.2 percentage points. Results are weighted. Some percentages in crosstab reports for this poll may not add to 100% due to rounding.

## Q1: Voter Propensity

What is the likelihood that you will vote in the Idaho Republican primary election for governor, lieutenant governor and other statewide and local races?

Sample Size: 549



### Legend

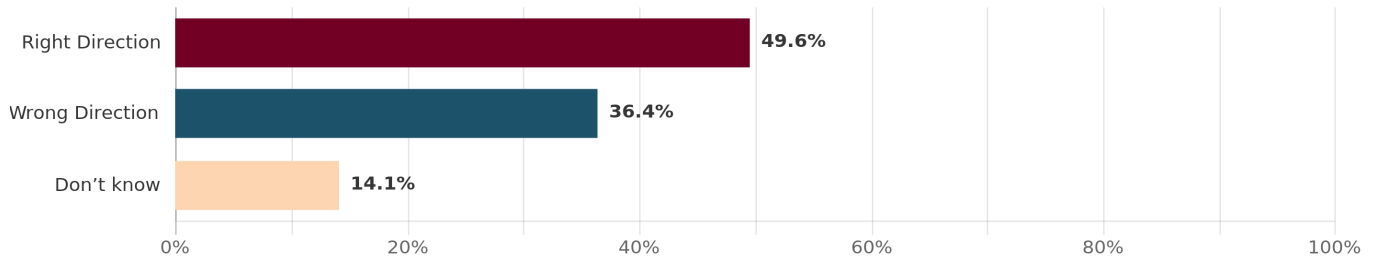


Value	Frequency	Percent
Extremely Likely	493	90%
Very Likely	33	6%
Somewhat Likely	23	4%
<b>Total</b>	<b>549</b>	<b>100%</b>

## Q2: Right Wrong Track

Generally speaking, would you say things in Idaho are heading in the right direction, or are they off on the wrong track?

Sample Size: 549



### Legend

■ Right Direction

■ Wrong Direction

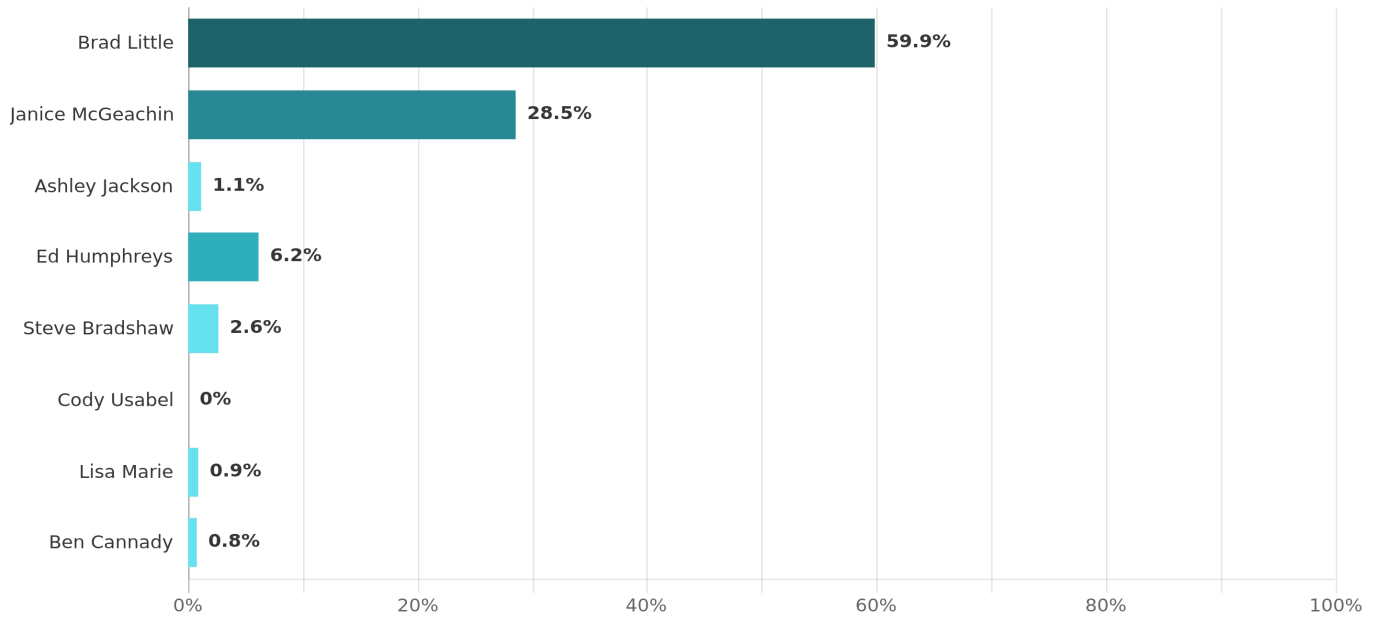
■ Don't know

Value	Frequency	Percent
Right Direction	272	50%
Wrong Direction	200	36%
Don't know	77	14%
<b>Total</b>	<b>549</b>	<b>100%</b>

### Q3: Governor Ballot

If the Republican primary election for governor were being held today and the candidates were Brad Little, Janice McGeachin, Ashley Jackson, Ed Humphries, Steve Bradshaw, Cody Usabel, Lisa Marie, and Ben Cannady, for whom would you vote?

Sample Size: 549

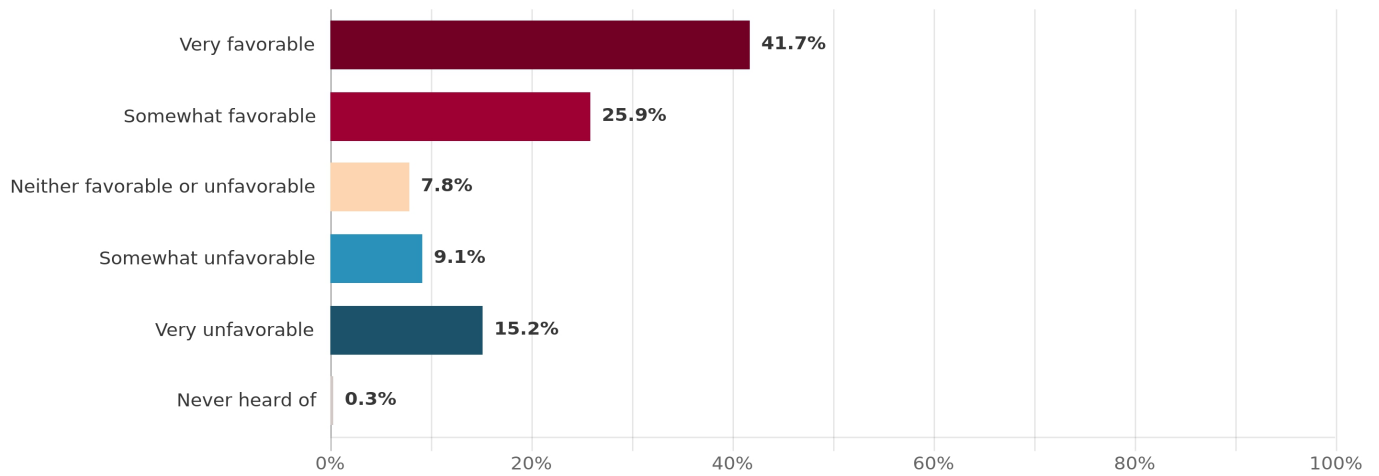


Value	Frequency	Percent
Brad Little	329	60%
Janice McGeachin	157	29%
Ashley Jackson	6	1%
Ed Humphreys	34	6%
Steve Bradshaw	14	3%
Cody Usabel	0	0%
Lisa Marie	5	1%
Ben Cannady	4	1%
<b>Total</b>	<b>549</b>	<b>100%</b>

#### Q4: Opinion Little

Next, we are going to present a list of names involved in politics. Please indicate whether you have a favorable or unfavorable opinion of each person. If you have never heard of them, please indicate so: Brad Little

Sample Size: 549

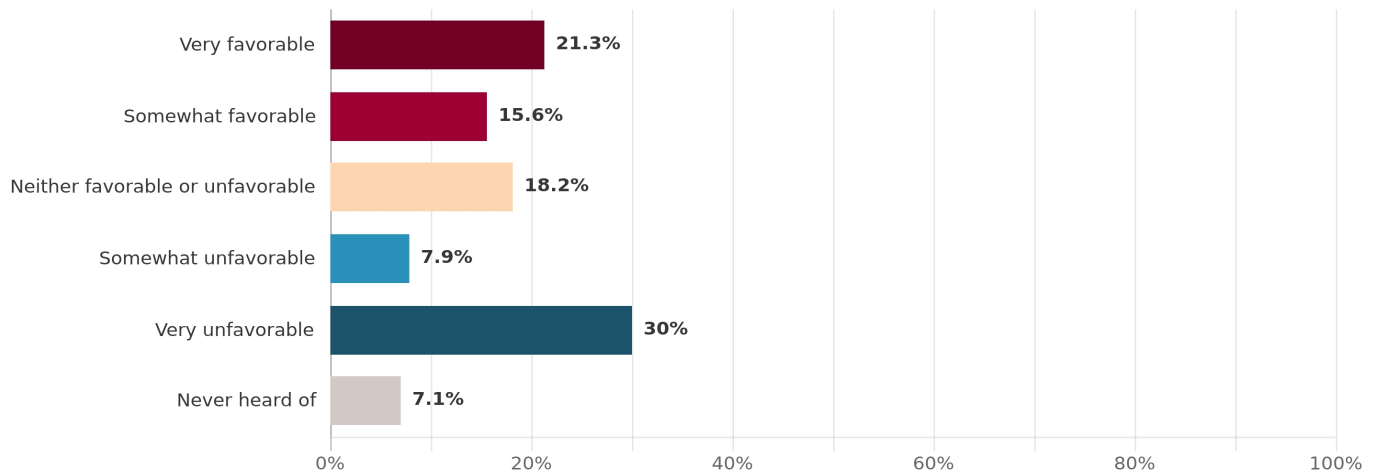


Value	Frequency	Percent
Very favorable	229	42%
Somewhat favorable	142	26%
Neither favorable or unfavorable	43	8%
Somewhat unfavorable	50	9%
Very unfavorable	83	15%
Never heard of	2	0%
<b>Total</b>	<b>549</b>	<b>100%</b>

## Q5: Opinion McGeachin

Next, we are going to present a list of names involved in politics. Please indicate whether you have a favorable or unfavorable opinion of each person. If you have never heard of them, please indicate so: Janice McGeachin

Sample Size: 549

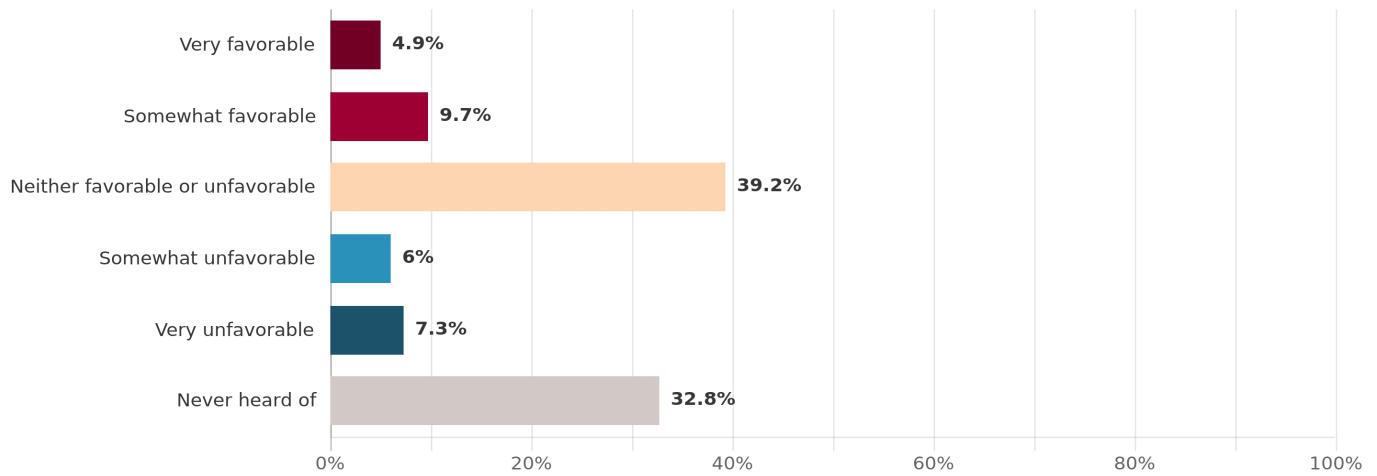


Value	Frequency	Percent
Very favorable	117	21%
Somewhat favorable	85	16%
Neither favorable or unfavorable	100	18%
Somewhat unfavorable	43	8%
Very unfavorable	165	30%
Never heard of	39	7%
<b>Total</b>	<b>549</b>	<b>100%</b>

## Q6: Opinion Humphreys

Next, we are going to present a list of names involved in politics. Please indicate whether you have a favorable or unfavorable opinion of each person. If you have never heard of them, please indicate so: Ed Humphreys

Sample Size: 549

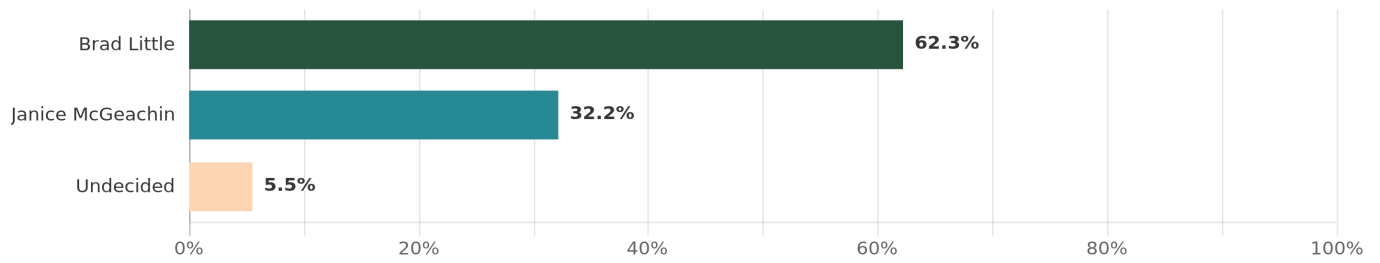


Value	Frequency	Percent
Very favorable	27	5%
Somewhat favorable	53	10%
Neither favorable or unfavorable	215	39%
Somewhat unfavorable	33	6%
Very unfavorable	40	7%
Never heard of	180	33%
<b>Total</b>	<b>549</b>	<b>100%</b>

## Q7: Little\_McGeachin

If the Republican primary election for governor were being held today, and the candidates were Brad Little and Janice McGeachin, for whom would you vote?

Sample Size: 549



### Legend

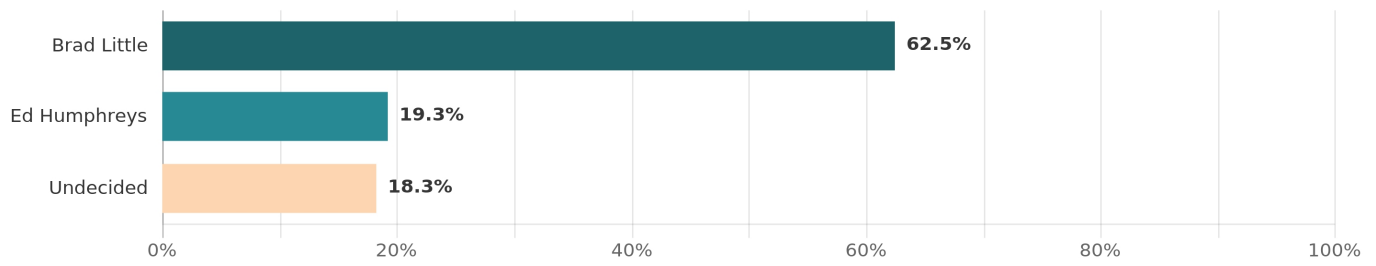


Value	Frequency	Percent
Brad Little	342	62%
Janice McGeachin	177	32%
Undecided	30	6%
<b>Total</b>	<b>549</b>	<b>100%</b>



## Q8: Little\_Humphries

If the Republican primary election for governor were being held today, and the candidates were Brad Little and Ed Humphreys, for whom would you vote?  
Sample Size: 549



### Legend

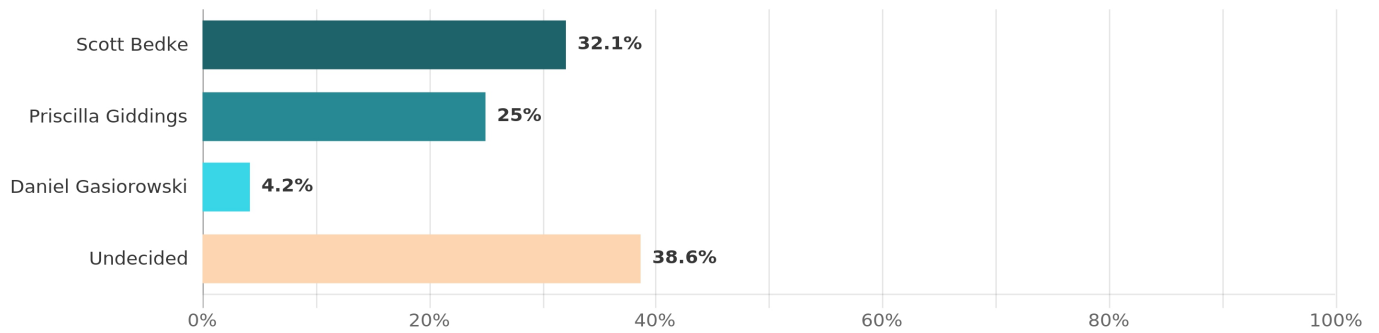


Value	Frequency	Percent
Brad Little	343	62%
Ed Humphreys	106	19%
Undecided	100	18%
<b>Total</b>	<b>549</b>	<b>100%</b>

## Q9: LtGovernor Ballot

If the Republican primary election for lieutenant governor were being held today and the candidates were Scott Bedke, Priscilla Giddings, and Daniel Gasiorowski, for whom would you vote?

Sample Size: 549

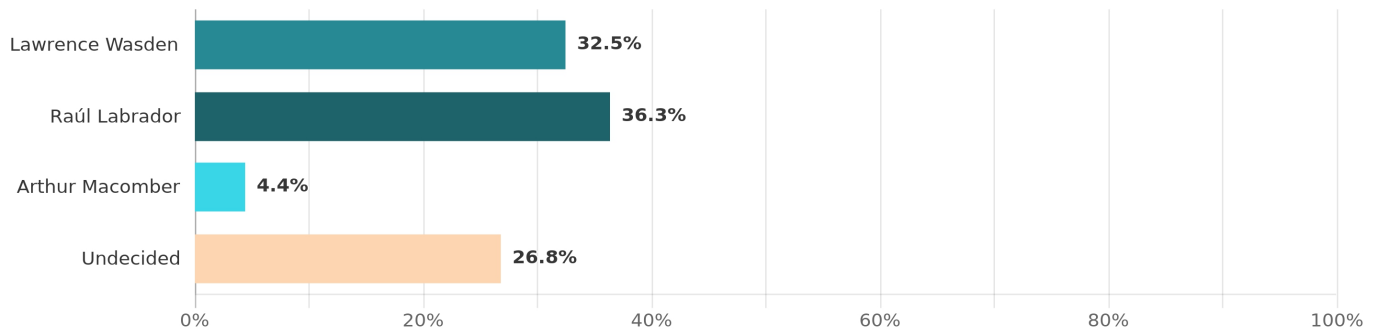


Value	Frequency	Percent
Scott Bedke	176	32%
Priscilla Giddings	137	25%
Daniel Gasiorowski	23	4%
Undecided	212	39%
<b>Total</b>	<b>549</b>	<b>100%</b>

## Q10: AttnyGeneral Ballot

If the Republican primary election for attorney general were being held today and the candidates were Lawrence Wasden, Raúl Labrador, and Arthur Macomber, for whom would you vote?

Sample Size: 549

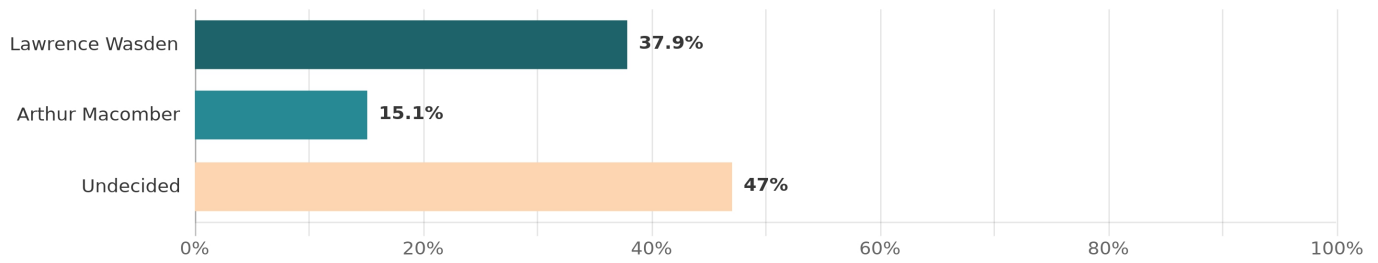


Value	Frequency	Percent
Lawrence Wasden	178	32%
Raúl Labrador	200	36%
Arthur Macomber	24	4%
Undecided	147	27%
<b>Total</b>	<b>549</b>	<b>100%</b>

## Q11: Wadsen\_Macomber

If the Republican primary election for attorney general were being held today and the candidates were Lawrence Wadsen and Arthur Macomber, for whom would you vote?

Sample Size: 549



### Legend

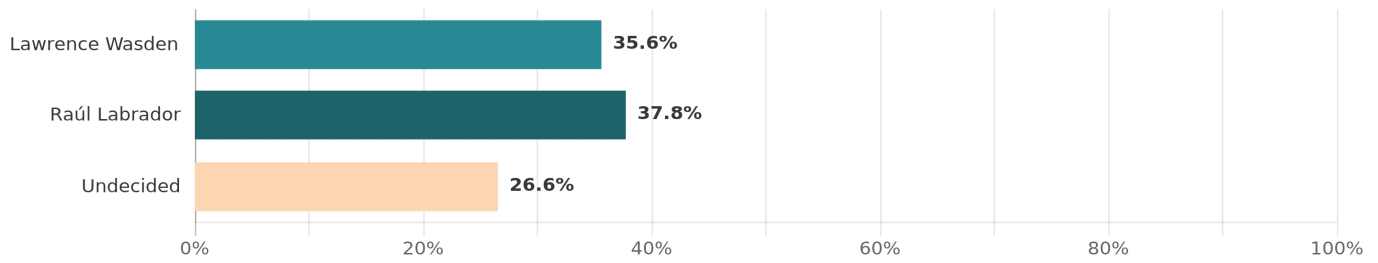


Value	Frequency	Percent
Lawrence Wadsen	208	38%
Arthur Macomber	83	15%
Undecided	258	47%
<b>Total</b>	<b>549</b>	<b>100%</b>

## Q12: Wadsen\_Labrador

If the Republican primary election for attorney general were being held today and the candidates were Lawrence Wasden and Raúl Labrador, for whom would you vote?

Sample Size: 549



### Legend

■ Lawrence Wasden

■ Raúl Labrador

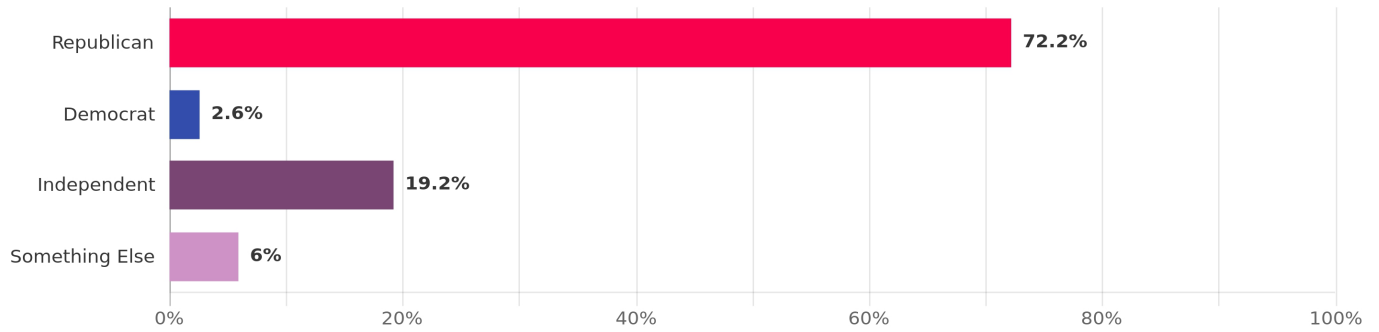
■ Undecided

Value	Frequency	Percent
Lawrence Wasden	195	36%
Raúl Labrador	208	38%
Undecided	146	27%
<b>Total</b>	<b>549</b>	<b>100%</b>

### Q13: Party Identification

Do you consider yourself to be a Republican, Democrat, Independent, or something else?

Sample Size: 549

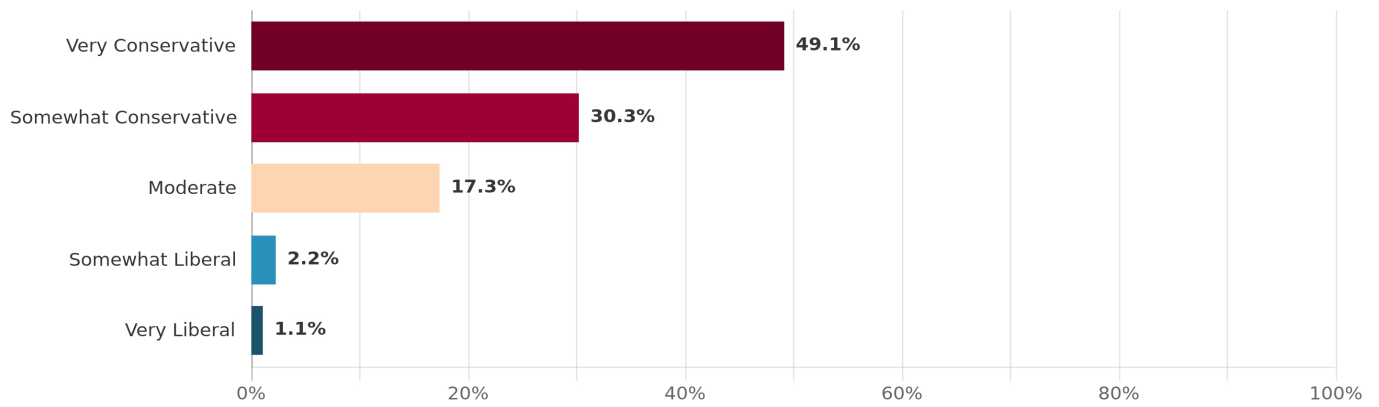


Value	Frequency	Percent
Republican	396	72%
Democrat	15	3%
Independent	105	19%
Something Else	33	6%
<b>Total</b>	<b>549</b>	<b>100%</b>

## Q14: Ideology

Do you consider yourself to be Very Conservative, Somewhat Conservative, Moderate, Somewhat Liberal or Very Liberal?

Sample Size: 549

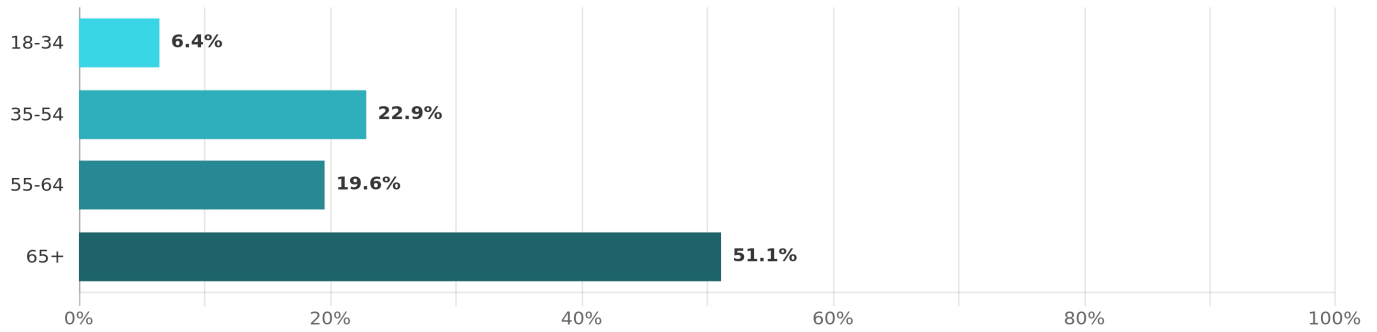


Value	Frequency	Percent
Very Conservative	270	49%
Somewhat Conservative	166	30%
Moderate	95	17%
Somewhat Liberal	12	2%
Very Liberal	6	1%
<b>Total</b>	<b>549</b>	<b>100%</b>

## Q15: Age

Which of the following is your age range?

Sample Size: 549



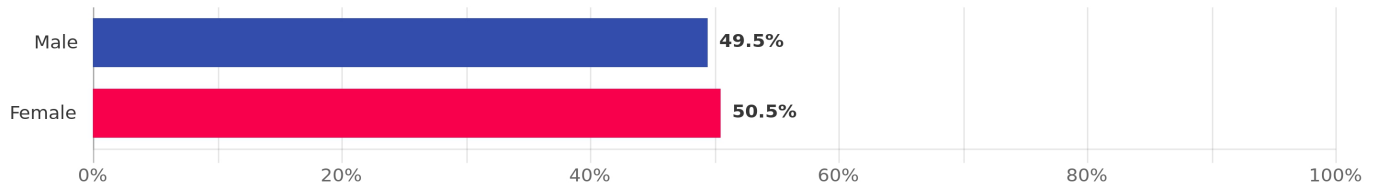
Value	Frequency	Percent
18-34	35	6%
35-54	126	23%
55-64	107	20%
65+	281	51%
<b>Total</b>	<b>549</b>	<b>100%</b>



## Q16: Gender

What is your gender?

Sample Size: 549



### Legend

Male

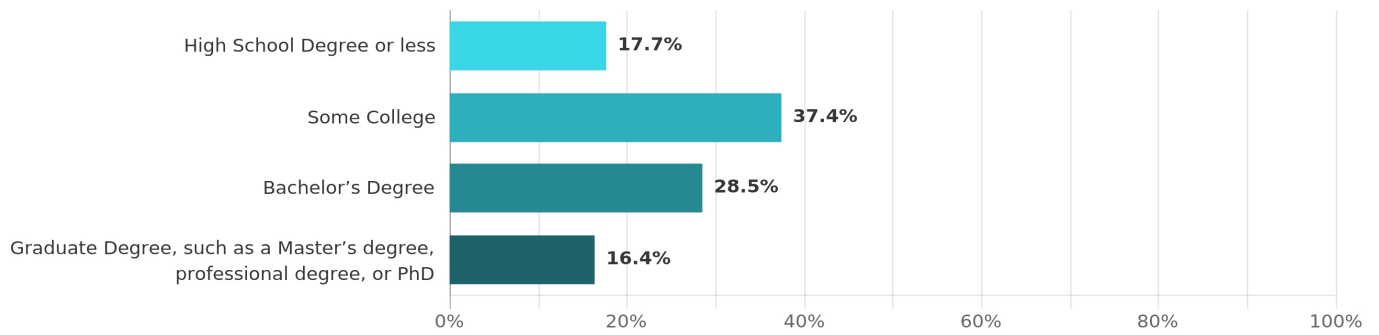
Female

Value	Frequency	Percent
Male	272	49%
Female	277	51%
<b>Total</b>	<b>549</b>	<b>100%</b>

## Q17: Education

What is the last grade you completed in school?

Sample Size: 549

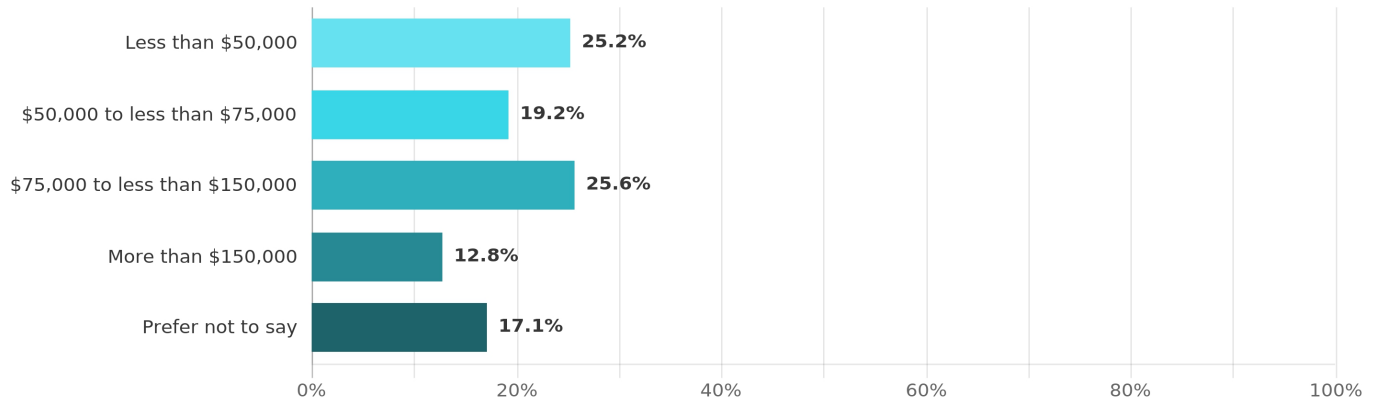


Value	Frequency	Percent
High School Degree or less	97	18%
Some College	205	37%
Bachelor's Degree	156	28%
Graduate Degree, such as a Master's degree, professional degree, or PhD	90	16%
<b>Total</b>	<b>549</b>	<b>100%</b>

## Q18: Household Income

Which of the following categories best describes your annual household income?

Sample Size: 549



Value	Frequency	Percent
Less than \$50,000	138	25%
\$50,000 to less than \$75,000	106	19%
\$75,000 to less than \$150,000	141	26%
More than \$150,000	70	13%
Prefer not to say	94	17%
<b>Total</b>	<b>549</b>	<b>100%</b>